



# Ravish Shafqat Mughal

Experienced and results-driven B2B Sales and Marketing Manager.

Paris, France

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## Links

[LinkedIn](#)

## Languages

Malay (Basic)

Hindi (Fluent)

French (Work Proficiency)

Indonesian (Basic)

Malay (Basic)

English (Fluent)

Urdu (Native)

## About

Experienced and results-driven Marketing Manager with a background in B2B sales and project management, business development, international program marketing, and digital marketing strategy development. . International business developer, Marketing, Junior Project manager. Junior Project management consultant

### BRANDS WORKED WITH

Association Léonard de Vinci

Ecole Polytechnique Universitaire de Montpellier

Emenac Soft

Help College of Arts and Technology

Stellantis (Automobile Company)

## Experience

### ● B2B Sales and Marketing Assistant

Stellantis (Automobile Company) | May 2022 - Nov 2022

management for Widgets, web app launches and tools, etc. Monitored weekly KPI's for the electric vehicle. Participated in charging solution strategies to drive adoption of electric vehicles in the market.

### ● Marketing and Promotion Assistant

Association Léonard de Vinci | Apr 2021 - Feb 2022

Managed apprenticeship programs for engineering, business and IT schools, Negotiating with European partners, conducted research on the course compatibility with European partner universities, Budget control, Marketing, and Promotion of international programs for three schools (IIM, EMLV & ESILV), Initiating new bachelor study programs with international partners.

### ● Database Project Assistant

Ecole Polytechnique Universitaire de Montpellier | Oct 2018 - Feb 2019

Assisted research project on extracting gradual patterns from the graph database.

### ● International Mobility Program Coordinator

Help College of Arts and Technology | Jul 2017 - Aug 2018

Assisting in developing new marketing strategies, Conducting competitive market research , Generating reports, Assisting marketing campaigns, Loyalty Programs, Performance analysis.



### ● Customer Service Representative

Emenac Soft | Feb 2013 - May 2015

Delivered comprehensive service to enquiring customers and managed inbound leads and emails. Managed customers' accounts and delegated certain customer inquiries to specific teams.

## Education & Training

2020 - 2022

### ● Ecole de Management Léonard de Vinci

Master in Marketing Innovation and distribution,

2019 - 2020

### ● Ecole de Management Léonard de Vinci

Bachelor of Science in Business Management,

