



# Maira Ringen

International Relations

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## Languages

English

## About

With a foundation in luxury retail at Marc Jacobs, I excel in providing personalised customer service and style consultation. My skills extend to visual merchandising and inventory control, reflecting my adaptability and commitment to meeting sales targets within dynamic environments.

### BRANDS WORKED WITH

Marc Jacobs

Hill & Knowlton

London Fashion Week 2023

## Experience



### ● Public Relations Intern

Hill & Knowlton | Feb 2024 - Feb 2024

networking events, and personal website, resulting in a 30% year-on-year increase in bookings. Collaborated with photographers, stylists, and makeup artists to create compelling visual content enhancing brand narratives and audience engagement. February 2024 Hill & Knowlton, London, UK Public Relations Intern Gained exposure to the dynamic world of public relations. This experience provided a valuable overview of strategic communication practices within a leading global PR firm. I interacted with PR professionals, gaining insights into the industry's best practices and the intricacies of crafting impactful campaigns across various media platforms.



### ● Sales Associate

Marc Jacobs | Jan 2024 - Now

Provide personalized customer service and style consultation in line with Marc Jacobs' brand identity, utilizing extensive product knowledge and fashion expertise to enhance customer satisfaction and loyalty. Perform key operational tasks including visual merchandising, inventory control, and sales target achievement, contributing to the store's commercial success while upholding the luxury retail standards of the brand. Free-lance Model January 2024 - present Self-employed, Various Locations

### ● Volunteer

London Fashion Week 2023 | Jun 2023 - Jun 2023



### ● Volunteer Fundraiser and social media manager

Feed Our Streets | Sep 2020 - Now

check-ins. Collaborated effectively within a team setting to support the smooth execution of the event. Feed the Streets Foundation, Global initiative - TikTok click to view  
Volunteer and social media manager and co-founder. September 2020 - present  
Fundraiser page - click to view  
Pioneered the first food bank in Uganda, Helped to Design the merch worn for the launch of the foundation. Achieved fundraising efforts, securing £30,000, resulting in a 48% increase in cause awareness via social media.

## Education & Training

2023 - 2024

### ● New City College

A-levels,