

Bernard Agyapong

eager to seize new opportunities for personal and professional growth..

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Languages

English

About

I am a hard-working, self-motivated individual, eager to seize new opportunities for personal and professional growth. I am adaptable, and always open to taking on additional responsibilities and training to enhance my skills. With a friendly and positive outlook, I believe in continuous personal development and remain focused on achieving my goals through hard work and dedication.

BRANDS WORKED WITH

Chiswick Care

Cineworld

Clothing Brand (Madmove)

Domestic

Experience

● Founder and Owner

Clothing Brand (Madmove) | Oct 2021 - Now

- Successfully launched and managed a clothing brand, gaining valuable skills, including:
 - Graphic design proficiency using Adobe Photoshop and Illustrator for designing apparel and marketing materials.
 - Product design and development, from concept to production, ensuring high-quality and stylish clothing.
 - Effective marketing and branding strategies, creating a unique and recognizable brand image.
 - Social media management, building a substantial online community through engaging content and interaction.
 - Customer relationship management, providing exceptional service and resolving inquiries.
 - Financial management, overseeing budgeting and financial accounts.
 - Inventory management, optimizing stock levels and ordering.
 - E-commerce operations, handling online sales, shipping, and returns efficiently.
 - Maintained day-to-day operations, ensuring the brand's smooth operation and customer satisfaction.
- Employment History



● Social Media Marketing

YouTube | Apr 2019 - Jun 2023

Online Marketing Content creation

- Making calculated intervals of short, viewer-friendly videos.
- editing video to create videos that are branded, polished, and consistent.
- distributing and publicising videos
- ability to promote channel membership purchases by subscribers.
- Generating revenue through YouTube and Tik Tok
- Created a diverse community through Tik Tok gaining over 50,000 organic Followers
- Established a community through Instagram gaining over 20,000 organic Followers
- daily overview of the data insights and analytics
- Built an organic community online with over 100,000 YouTube subscribers and 17,000,000 view count
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● Volunteer, Unpaid Carer

Domestic | Jan 2022 - Mar 2022

Primary Carer for a vulnerable adult duty includes:

- Maintain detailed, accurate records of care and medication support given, by liaising with doctors and professional services
- Managing and scheduling appointments & dealing with any enquires on request
- Supporting the physical, emotional & social needs to ensure well-being is maintain
- Dealing with the financial budgeting of accounts
- Ensuring a safe environment to limit any risk factors



● Hospitality, Catering

CTS Recruitment | Jun 2018 - Feb 2019

Waiter

- providing a catering service to high-end consumers by going the extra mile
- Assist restaurant patrons by receiving their meal orders and presenting them to their situated positions.
- maintain the ability to be able to stand for extended periods of time and have the patience necessary to work with difficult clients.
- Anticipating the needs of the client and renders all services politely and competently.
- enacting standard procedures while considering the needs of the customer through service

● Volunteer, Social Worker

Chiswick Care | Jan 2018 - Apr 2018

Child & Family social worker role

- Take part in creating the psychological support strategy.
- Identify, coordinate, and facilitate access to the indicated treatment and service providers.
- Collaborate with healthcare professionals, patients, and neighbourhood organizations.
- Perform needs analyses.
- develop and produce informative pamphlets and power point presentations to distribute to individuals.



● Team member

Cineworld | Mar 2017 - Oct 2017

Service role to customers

- Maintain the obligation of cash transfer across the different tills to fulfil a purchase request
- Responsible for the management of meals in order to achieve customer satisfaction
- Taking account in communication skills to encourage consumers to purchase goods which attributed to the £60,000 annual net profit.
- Appropriately maintained direct Interaction with Large Crowds of Individuals Face to Face
- Keeping Standards and Adhering to Policies and Procedures subject to the organization
- Observance of all applicable regulations pertaining to health and safety

Education & Training

● Roehampton University

Degree in Sociology,