

Rithwika Atavali

Makeup artist, personal shopper

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Languages

English

Malayalam

French

Telugu

Hindi

Tamil

About

Make-up Artist with in-depth knowledge of make-up artistry, cosmetic industries and with technical and sales skills. Possessing strong visual sense and creative imagination. Goal-oriented and able to build lasting relationships with clients. Also with a great knowledge of fashion brands effective at styling items to fulfil customer orders. Excellent sales, service and communication skills. Focused on building customer loyalty with relationship-oriented approach. Dynamic seller focused on delivering highest standards customer service. Thinks critically with can-do attitude for successful retail operations. Seeking challenging position utilising advanced skills and proficiency

BRANDS WORKED WITH

CynorSense

International Business Management Institute

KotsonIT

Mirrors luxury salon

Oxford Summer Courses

Rotary club of Cyberabad

Experience

● Makeup artist

Mirrors luxury salon | Jun 2023 - Jul 2023

- Provided clients with personalised skincare recommendations to support maintenance of healthy skin.
- Studied and researched application techniques, industry trends and emerging products to continuously elevate performance.
- Fluent 7 Hindi Fluent Telugu Native Malayalam



● Student

International Business Management Institute | Dec 2022 - Dec 2022

Intermediate Tamil Elementary French Beginner

- Successfully completed an online course of essential management skills with International Business Management Institute, Berlin. Learnt basic and advanced management concepts and also worked with excel.
- Listened intently to lectures and took detailed notes covering topics.



● Student

Oxford Summer Courses | Aug 2022 - Aug 2022

- Studied the Business and Entrepreneurship course at Somerville College, University of Oxford. Worked on enhancing my business skills and attended several skill workshops at my time at Oxford.
- Researched topics outside of class to learn additional information and ask more knowledgeable questions.
- Made substantial contributions to group projects, furthering learning and helping team complete objectives.
- Listened intently to lectures and took detailed notes covering topics.
- Completed assignments, special projects and group work on time and achieved good marks.



● Marketing intern

CynorSense | Mar 2022 - Apr 2022

Cynorsense to market their cyber security services.

- Participated in weekly brainstorming meetings, contributing innovative ideas for upcoming marketing initiatives and branding efforts.
- Prepared promotional presentations for manager.

● Sales and marketing intern

KotsonIT | Nov 2021 - Nov 2021

- Enabled smooth department operations by managing administrative tasks, including asset creation and report coordination.
- Wrote online adverts to increase brand, company and product exposure.

- I was part of the sales and marketing team at KotsonIT, where I primarily advertised staffing and HR solutions over various online platforms.

- **Event organiser**

- | Feb 2021 - Oct 2021

- **Rotary club of Cyberabad |**

- I was part of the NGO organisation 'Rotary Club of Cyberabad' where I organised various events to help raise awareness on social causes and mental health issues by coordinating with the trainers, donors and venues.
 - Monitored event activities to verify constant compliance with health and safety policies and legislation.
 - Used excel to plan and coordinate webinars, receiving 85% positive attendee feedback.

Education & Training

2023 - 2023

- **University of West London**

- Bachelor of Business Administration,