



Zoe Ezeh

Marketing professional with a passion for content creation and storytelling .I am not scared to venture into the unknown.

📍 London, UK

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Languages

English (Fluent)

About

Marketing professional with experience in social media management, content creation, copywriting, community partnering, and exceptional communication skills, I am equipped to drive success in cross-functional partnerships. My ability to create engaging and impactful content, coupled with my expertise in managing social media channels, has allowed me to build strong and positive relationships with communities. I am confident in my ability to effectively communicate and collaborate with partners to achieve common goals and drive positive outcomes.

BRANDS WORKED WITH

Annabel group

Morton Fraser Lawyers

Experience



● Digital content coordinator

Morton Fraser Lawyers | Sep 2022 - Oct 2022

In this role,I was ready for overseeing the day to day operations and communication engagement of various social media platforms (LinkedIn, Facebook,Instagram, TikTok).

- Creation of website content for recruitment during 2023 recruitment
- Marketing analytics for social media to optimize engagement strategies

● digital marketing manager

Annabel group | Jan 2019 - Jan 2020

Managed day-to-day social media operations across TikTok, Instagram, Facebook, LinkedIn, and YouTube
Scheduled video posts and oversaw community management while conducting analytics and reporting and making performance optimization recommendations

Monitored social trends and produced bi-monthly competitor reports for TikTok, Instagram, and YouTube

Implemented best practices for each platform and collaborated with the creative team

Supported video content planning on TikTok and Instagram, ensuring content was engaging and attractive to the audience

Worked with senior management and creative teams to brainstorm relevant video content ideas

Increased followers and engagement across all major social media platforms, staying up-to-date with trends and algorithms.