



# Sam Cheriyan

Product Designer

📍 Coventry, UK

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## Links

 [LinkedIn](#)

## Languages

English (Fluent)

Malayalam (Native)

Japanese (Basic)

## About

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User needs are simple yet complex. As a Product Designer, but first and foremost a user, I enjoy understanding how we act and narrow down what exactly we want from a product, incorporate them into my designs and carry out this process with a team of diverse and dedicated individuals.

### BRANDS WORKED WITH

Corrus Cloud Services Private Limited

Schneider Electric

## Experience

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### ● Product Designer

Corrus Cloud Services Private Limited | Sep 2019 - Sep 2021

Spearheaded the product design process and design flows and experiences which simplified and distil down complex actions into usable interfaces for key projects on a variety of platforms, including web, mobile and SharePoint.

- Collaborated and drove strong partnerships with clients, product managers, engineers and developers to take broad conceptual ideas and turn them into meaningful products and services.

- Led UX research using qualitative methods to better understand the attitudes, emotions and behaviours of people which helped the team tailor cutting-edge solutions that uncovered the biggest and best opportunities.

- Engaged with engineering and product manager counterparts in project planning to define a clear strategy, set priorities and a long term vision which promoted excellent work and outputs.

- Enabled a 100% increase in user satisfaction by improving the user experience through measured feedback and user testing of prototypes.

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- Established creative design approaches to product design challenges and executed them successfully with a focus on scalability, maintainability and usability.

- Improved user engagement by 30% on websites which was directly connected to this user experience.

- Provided a highly usable data driven user experience for products with a focus on intuitive usability scalability.

- Replicated product experiences across various OS environments with the aim of delivering a consistent user experience.



### ● ResearchAssistant

Schneider Electric | Dec 2018 - Mar 2019

As a research assistant, I partnered with senior researchers of the team and outperformed expectations by conducting the discovery and experimentation of a method for predicting the lifetime of an LV capacitor.

- This new method was backed by key research and data analysis which streamlined the next phase for the recall process of used capacitors.

## Education & Training

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2021 - 2022

### ● University of Bath

Management, Master of Science

2015 - 2019

### ● Christ University

Electrical and Electronics Engineering, Bachelor of Technology