



Naitry Borasiya

Retail Sales Associate

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Languages

English

About

As an adaptable Store Associate at Primark, I thrive in customer service and inventory management. My knowledge of cosmetics allows me to provide personalised recommendations. Proficient in English, I contribute effectively to team sales targets while maintaining a visually appealing store environment.

BRANDS WORKED WITH

Primark

Experience



● Retail Associate

Primark | May 2023 - Now

- Managed cash registers efficiently, processing transactions accurately and providing customers with prompt service.
- Organized and restocked merchandise in assigned departments to create an appealing shopping environment.
- Conducted regular inventory checks, identifying low stock items and promptly replenishing shelves.
- Collaborated with team members to ensure the store was clean, organized, and visually appealing at all times.
- Provided exceptional customer service by greeting and assisting customers in a friendly and approachable manner.
- Addressed customer inquiries, resolved issues, and offered product recommendations to enhance their shopping experience.
- Worked collaboratively with colleagues to achieve daily sales goals and maintain a cohesive team environment.
- Supported colleagues during busy periods, ensuring smooth operations and efficient customer service.
- Actively participated in loss prevention efforts by attentively monitoring customers and store activity to prevent theft and minimize shrinkage.

Education & Training

● London South Bank University

BE (Hons.) Civil Engineering,

2016

● Shree V.S. Patel High School

School Certificate,

2021

● A.Y. Dadabhai Technical Institute

Bachelor of Science in Civil Engineering,