



Pepijn Martens

Owner at S.PP.RT Design / Lead Designer at Cycleur de Luxe / Zen Running Club / Premium Inc

Lage Zwaluwe, Netherlands

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Links

[LinkedIn](#)

Languages

Dutch (Fluent)

French (Fluent)

German (Basic)

English (Fluent)

About

Designer / Design Director, specialised in Footwear Design. Worked internationally at Nike/Converse, Footlocker, Kalenji, Kipsta (Decathlon, FR), Patrick (Cortina, BE), Dita(NL) and Cycleur de Luxe(BE) in the total Footwear process from Trend/Consumer analysis to Conceptualisation, Development (China, Vietnam, Portugal), Brand Identity and Global Team management. Frequently asked Coach for professionals striving to make clear and successful leaps towards their career and/or personal goals, and Speaker at elementary and high-schools, passionate about inspiring kids through Design Workshops
Contact me on: pep@spprt.com

BRANDS WORKED WITH



Experience



● Senior Footwear Designer

Cruyff | Feb 2023 - Now

Mens Footwear designer for Lifestyle, Casual, Sports and Football collections.



● Owner

Lets-Make-it-Happen.nl | Jan 2022 -

Supporting starters and dreamers with fast & fitting graphic identities, teams with logo design workshops, individual coaching and facilitating business development trainings



● Partner / Lead Designer

Zen Running Club | May 2020 -

Zen Running Club - Made from good decisions.



● Lead Designer

Cycleur de Luxe | Jan 2018 -

Lead designer of the Men's, Women's and kids footwear collections, graphic design for branding and apparel, development support.

● Owner / Designer

S.PP.RT | Jan 2017 -

>Footwear Design> Supporting international companies in creating commercial and innovative footwear. I love sinking my teeth into complete collections and processes from market&trend analyses, through design concepts and presentations, to tech-packs, blueprints and development support. But also available for partial projects; i can support brainstorm sessions, ideation, color&material, design-direction, innovation and development.

>Graphic Design and Strategy> Supporting Start-ups in creating their visual brand identity and graphics.

>Footwear Design Workshops > Educating teams and students about design process, footwear buidling, circularity/sustainability



- **Lead Footwear Designer EMEA**

Converse | Jan 2012 - Dec 2017

- **Senior Footwear Designer PATRICK / SAFETY JOGGER**

Cortina NV | Jan 2008 - Dec 2012

Design & development of Patrick Soccer / Lifestyle / Safety footwear collections + private label sports-lifestyle ranges.



- **Brand Design Manager**

Decathlon | Jan 2004 - Dec 2007

Brand Design Manager for Decathlon teamsports brand KIPSTA. Design Director, Team manager, Brand Identity Manager



- **Senior Footwear Designer**

Decathlon | Jan 2002 - Dec 2008

Senior Designer, Performance Running and Urban Kids



- **Product designer**

Decathlon | Jan 2002 - Dec 2005

Footwear, Luggage, Goalkeeper gloves and shinguards, Graphics



- **Designer**

FABRIQUE | Jan 2001 - Dec 2002

Interior design projects, Signage, Corporate Identity

Education & Training

1994 - 2000

- **Design Academy Eindhoven**

Bachelor,

1993 - 1994

- **Delft University of Technology**

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