



Kele Dobrinski

Freelance Art Director |
Co-founder: PICT (acquired by
PopSugar) | Past freelance:
Ray-Ban, Nike, Adidas, Rothys,
Apple

📍 Sacramento, CA, USA

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Languages

English (Fluent)

About

Co-founder: PICT (acquired by PopSugar)

Past Freelance Work: Ray-Ban, Nike, Adidas, Rothys, Apple, Levi's, Dockers, Motorola

Past Design Director: Shopstyle

BRANDS WORKED WITH



Experience



● **Co-Founder**
Colossus Mfg. | Sep 2018 - Now

● **Freelance Art + Design Director**
| Jan 2016 - Now
As a freelancer I've worked with agencies, brands and startups. Projects have included: campaign concept and art direction, branding, identity systems, print art & design direction, film, animation, responsive web design and app design. I've worked solo, I've been a role player and I've led teams. Every project is a little different.

● **Design Director**
Shopstyle (Popsugar Inc.) | Feb 2014 - Jan 2016

● **Co-founder, Chief Creative Officer**
Pict (Acquired BY Popsugar) | Feb 2012 - Feb 2014

● **Freelance Creative Director & Designer**
| Jan 2010 - Sep 2011
As a freelancer I've had the privilege of working with Weiden + Kennedy, Marcel, Nike, TBWA/Chiat/Day, AKQA, Deutsch, Saatchi, Publicis, and more.

● **Designer**
Vael Project | May 2009 - Dec 2009



● **Sr. Art Director**
Cutwater | Feb 2007 - Jan 2010

● **Art Director**
Tbwal\chiat\day | May 2006 - Feb 2007

● **Art Director / Designer**
Venables Bell and Partners | Nov 2004 - Apr 2006



● **Creative Coordinator**
Goodby Silverstein & Partners | Aug 2004 - Nov 2004

- **intern**

Nyca | Jan 2003 - Jan 2004



- **intern**

Liquid Force | Jan 2002 - Jan 2004