



Mirna Mihokovich

Transdisciplinary fashion designer

Zagreb, Croatia

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Links

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Languages

Spanish (Basic)

French (Work Proficiency)

Italian (Basic)

Croatian (Native)

English (Fluent)

About

I am a vitally creative persona with a cross-functional background in fashion design, costume design and styling. Equally passionate about haute couture craftsmanship, new technologies innovations, period costumes, street fashion, refined femininity and sustainability. Endlessly curious and constantly learning and adapting, with a focus on my passion for creating beauty and art within contemporary fashion.

BRANDS WORKED WITH

Candybalism

Forty Maternity

Schwarzkopf Professional Croatia

Stéphane Rolland

Experience

Freelance fashion & costume designer

| Jul 2009 - Now

Created sketches, illustrations, and design information for designated women and men's categories in line with clients or directors given aesthetic parameters. Adhered to design calendar timelines; ensured all designs are completed accurately and on time. Managed and lead teams of 2-12 people. Had full responsibility for the creation, sourcing, fittings, prototype development, and final stylings for designed garments.

Head fashion designer

Forty Maternity | Jan 2020 - Jan 2022

Managed design process from conception of fashion line ideas, aesthetics, through to the final styling. Conducted market research to identify new trends, fabrics and techniques, and found design inspiration based on the target client. Ensured that the collections are in agreement with the business strategy. Chose fabrics and trims. Collaborated with the brand CEO and team members to make edits to the lines. Worked closely with pattern makers and line production partners to ensure good fit and style during fittings. Styled models and created shoot boards for the editorial and lookbook photoshoots.

Assistant

Stéphane Rolland | May 2018 - Jul 2018

Adjusted patterns, assisted cutting fabrics for the runway pieces. Fine stitched with hand and machine collection prototype models. Assisted fittings and fashion show backstage.

Artistic director and head atelier

Candybalism | Jan 2016 - Jan 2021

Conducted concept development and creative research. Managed and led the design process from concept, pattern development, assembly and presentation to sales. Lead the marketing efforts and managed public relations with the press. Organized events. Managed production and execution of over 20 photoshoots, fashion shows and several designer fares.

Fashion stylist

Schwarzkopf Professional Croatia | Jan 2012 - Jan 2013

Put together different styles. Sourced clothing and accessories from hyperlocal and international stores managed a given budget and timeline for production. Overlooked the dressing. Managed, supported and guided teams of 8-40 models for more than 4 shows



Education & Training

- 2020 - 2020 ● **London college of art**
Certificate degree, Luxury fashion and sustainability
- 2019 - 2019 ● **Algebra Startup LAB**
Startup incubator, BMA
- 2017 - 2018 ● **Paris College of Art**
Master of arts, Master of Arts in Transdisciplinary New Media
- 2014 - 2014 ● **ENSAIT**
Exchange programme, Fashion production and management
- 2011 - 2016 ● **Faculty of textile technologies**
Engineer of fashion and textile design, Fashion and textile design