



Roberto Savian

Chief Retail & Commercial Officer. Global Brand Developer.

Paris, France

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Languages

English (Fluent)

French (Fluent)

German (Basic)

Italian (Native)

About

Experienced Leader who is passionate about developing and growing businesses.

Have a proven track record in transforming and driving change across various brands around the world by demonstrating strong enterpernaurial spirit.

Have a clear vision, being agile to change, building strong teams, being a problems solver, thinking out of the box but most importantly being consumer centric, have been a critical elements to my continued success.

A leader who is people oriented with an ability to Identify and attract talents, build highly motivated and engaged teams that are fully empowered with a key focus on their personal development. This has been instrumental in driving the different projects and sustaining their successes.

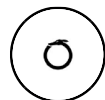
Having lived in Europe, Asia, America and travel extensively around the world has given me the opportunity to be sensitive to cultural nuances as well than developing an impressive customer behavior knowledge.

Having attended an executive management program on digital transformation at Colombia University, on Business Sustainability Management at Cambridge University and having participated in various global conferences has enabled me to learn, be informed and grow. This ability to be curious has allowed me to question the status quo and look ahead on how best to evolve and impact business positively.

BRANDS WORKED WITH



Experience



● Chief Retail & Commercial Officer

Trussardi | Dec 2020 - Nov 2022

● Brand strategy Consultant

| Feb 2019 - Now



● Chief Global Retail Officer

Marc Jacobs | Aug 2015 - Dec 2018

Define and implement the world wide strategy for Retail, Wholesales and E-commerce.

Define and implement the new merchandising strategy on all product lines, working closely with design office.

Build, engage and empower all talents, centrally and locally, on the strategy.



● President Asia Pacific

Saint Laurent | Feb 2012 - Jun 2015

Defined and implemented the new brand strategy and vision in Asia Pacific markets.

Recruited and empowered talents, by engaging them into the strategy and by developing the different office organization in all Asian markets.

Repositioning and expanding the Brand in all channels (Retail, wholesale, E-commerce) in all Asia countries.

Defining and implementing the strategy for marketing, events and media in Asia with HQ.

- **Managing Director South Asia, Australia and New Zealand**

Prada Group | Feb 2010 - Feb 2012

Define, implement and deliver the expansion of the Prada group brands in South Asia for all channels.

Exploring new markets needs-opportunities in South Asia.

Heading a team of 600 people.

- **Regional Retail Director**

Prada Group | Oct 2004 - Sep 2010

Define the retail strategy for Prada group in Asia Pacific.

Implement and define all processes to recruit, train and develop the right talents to support the opening of 130 stores in 5 years.

Working to organize the company for the IPO.



- **Store Manager Flagship store Paris**

Diesel | Oct 2002 - Oct 2004

- **Restaurants Manager Disneyland Paris PARK**

Walt Disney Imagineering | Jan 2000 - Oct 2002

Opening of Walt Disney Studios Park.

- **Owner**

BAR San STAE VENICE | Nov 1994 - Dec 1998

Own a restaurant and bar in Venice.

Education & Training

2017 - 2017

- **Columbia Business School**

Certificate in Business Excellence,