



# Max McConachie

Current student at UAL, with a deep passion for the intersection of style, innovation and consumer trends within fashion

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## Languages

English (Fluent)

## About

I excel in streetwear and luxury garments, focusing on exceptional customer satisfaction and brand success. With solid experience in client help, styling, upselling, transactions, and inventory control, I bring passion and efficiency to any retail environment.

### BRANDS WORKED WITH

- LAKEDOWN TAPROOM
- BUNGEHURST FARM
- amadeus

## Experience

- Brand Launch Management**  
amadeus | Sep 2023 - Dec 2023  
Assisted the launch of a new brand collection, specialising in social media marketing.
- HOSPITALITY TEAM MEMBER**  
LAKEDOWN TAPROOM | Jan 2023 - Jun 2023
  - Handled back-of-house administrative tasks with precision and care. Practiced customer care, teamwork and interpersonal skills
- FARM EQUIPMENT OPERATOR**  
BUNGEHURST FARM | Apr 2022 - Sep 2022  
Drove and tended tractor-drawn and self-propelled to plough land and sow, cultivate and harvest crops within assigned time frames.

## Education & Training

- 2023 - 2027 **University of the Arts**  
Bachelor of Science, Fashion Management
- 2018 - 2023 **The Kings School Canterbury**  
A LEVELS, Business, Economics, Psychology and Geography