

# Hiu Tung Siobhan Chiu

Communication graduate

📍 London, UK

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## Languages

English

Cantonese

Mandarin

## About

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BRANDS WORKED WITH

8femmes Co.

Genie Talent

## Experience

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- **Digital Marketing Intern**

Genie Talent | Oct 2020 - Dec 2020

Built social media presence by creating content on job searching tips with a 45% increase in the number of followers on Instagram. Designed and updated company website information, including business models and visions, and tracked SEO traffic using Wix. Liaised with other interns to recruit participants for a client's academic program through LinkedIn.

- **Intern**

8femmes Co. | Jun 2019 - Jul 2019

Researched references for commercial photoshoots and video shoots and assisted on set. Assembled data and compiled a report for the effectiveness of a client's minisite. Collaborated with two colleagues in a client's promotional event by drafting social media posts and organising promotional products.