



# Stella Polyzidou

Write, Stylist, Creative

📍 Thessaloniki, Greece

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## Links

[LinkedIn](#)

## About

With a growth mindset as my compass, I navigate the ever-evolving landscape of creativity and design, constantly honing my skills and staying ahead of the curve.

### BRANDS WORKED WITH

- 3FRUUM
- Evovor
- LiveAuctioneers
- MOMus - Metropolitan Organisation of Museums of Visual Arts of Thessaloniki
- Rubin design
- Samos Labs
- Silk Pastelle
- TheCollector
- TrooRa Magazine

## Experience



### ● Contributing Writer

TrooRa Magazine | May 2022 -

- Researching and staying updated on the latest fashion and beauty trends, styles, and industry news.
- Writing engaging and informative articles, blog posts, or product descriptions related to fashion and beauty topics.
- Conducting interviews with fashion designers, entrepreneurs, and other industry professionals.

### ● Fashion Researcher

Samos Labs | Jul 2021 -

- Researching and tracking fashion trends and styles worn by celebrities across various platforms such as red carpet events, award shows, fashion weeks, social media, and public appearances.
- Analyzing and identifying emerging trends and popular fashion items worn by celebrities.
- Compiling and organizing data and images related to celebrity fashion trends for reference and analysis.
- Conducting market research to understand consumer preferences and the impact of celebrity fashion on consumer behavior.
- Creating mood boards, trend reports, or visual presentations showcasing celebrity fashion trends.



### ● Writer and Content Creator

LiveAuctioneers | May 2021 - Sep 2021

- Conducting extensive research on a wide range of topics, including fine art, furniture, decorative objects, collectibles, jewelry, and fashion.
- Crafting compelling and informative descriptions that showcase the unique features, history, and significance of the items.



### ● Freelance Writer

3FRUUM | Feb 2021 - Jun 2021

- Crafting compelling and educational articles that offer valuable insights into the realm of sustainable fashion.



### ● Writer

TheCollector | Dec 2020 - Nov 2021

- Conducting thorough research on various topics related to art history, archaeology, cultural history, and the history of fashion and costume.
- Incorporating relevant visuals, such as images of artwork, historical artifacts, or fashion illustrations, to enhance the article and provide visual references.

### ● Curatorial Assistant

MOMus - Metropolitan Organisation of Museums of Visual Arts of Thessaloniki | Feb 2020 - Jul 2020

- Assisting in the preparation of upcoming exhibitions
- Writing and editing informative catalogs for exhibitions
- Conducting guided tours for visitors
- Organizing and managing archives
- Coordinating art workshops specifically designed for children

- **Fashion Editor / Founder**

Silk Pastelle | Aug 2019 -

- **3D Designer**

Evovor | Jan 2019 - Dec 2019

- **3D Designer**

Rubin design | Sep 2018 - Aug 2019

## **Education & Training**

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2022 - 2023

- **Pansik Scuola di Moda**

Diploma of Education,

2022

- **University of the Arts London**

Fashion Journalism Online Short Course,

2022

- **University of the Arts London**

Fashion Marketing Online Short Course,

2015 - 2020

- **Aristotle University of Thessaloniki (AUTH)**

Bachelor's degree,