



Kate Ezhukova

Art director, Creative director and creator, Graphic designer

Paris, France

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Links

[Website](#) [LinkedIn](#)

[Instagram](#)

Languages

English (Fluent)

Russian (Native)

French (Basic)

About

For over 5 years, I'm working with brand image, marketing, and graphic design.

I based in Paris, where I founded my creative studio, K+bureau. Although based in Paris, I am ready to work on projects worldwide, remotely or on-site. I excel at managing deadlines and budgets for any project.

My primary skills include strong art direction, brand design, brand strategies, content creation,

Now, I'm open to new projects and positions in creative departments. Don't hesitate to text me in DM.

BRANDS WORKED WITH

Drp Production

Who I Am Gallery/ Who I Am Brand

Wos Brand

EACH x OTHER

Roses & Lace

robe.on app

Experience

● Head Of Content / Art-director

| Jan 2020 - Now

-- Making a creative strategies for the brands -- Art-direction -- Graphic design for brands -- Creative production -- Curating the brand's social networks (creation of visuals, creation of visual grid, content-planning: Stories, Instagram and Facebook posts, Pinterest), briefing for designers, copywriters and other external contractors, managing the community manager) -- Curating the brand's website content (managing the website content, briefing for the website team) -- Curating of digital-marketing (planning and managing the creation and launch of email-marketing, communication with the targeting team, planning marketing activities of the brands) -- Curating of brand's special projects (communication between departments of the team and control of deadlines) -- Help and participation in brand events (strategies to support events in the brand's social networks, assistance in the current tasks of event preparation)

● Content Coordinator

Drp Production | Mar 2021 - Mar 2022

I was responsible for photo reports from events and support agency's Social Channel. Also, I helped the agency on some projects as an event manager (Dior As Seen By exhibition in Moscow, Dior Gala Dinner, Jimmy Choo x Mugler collaboration cocktail)

● Project Manager

Who I Am Gallery/ Who I Am Brand | Feb 2019 - Apr 2020

-- Curating the brand's social networks and SMM team (visual concept development, formulating the terms of reference for the SMM-manager and designer, monitoring the work and deadlines, approval of the content plan) -- Curating of digital-marketing (planning and managing the creation and launch of email newsletters, communication with the targeting team, creating creatives for targeting, planning marketing activities of the brand) -- Organization of gallery events (communication with external contractors, searching for contractors, documentation, control over deadlines, communication with artists (whose exhibitions were held in the gallery), communication with the PR, development and control of the event coverage in social networks) -- Influence-marketing (influencer selection and communication)-- Project management of the gallery (collaborations with artists, participation of the gallery in art fairs, e.g. Cosmoscw)

● Summer Internship

Wos Brand | Jul 2017 - Aug 2017

Education & Training

2018 - 2020 ● **Higher School of Economics**

Master, Master of Business

2014 - 2018 ● **Higher School of Economics**

Bachelor, Bachelor's degree, Fashion/Apparel Design