



Keisha Adams

Connecting individuals to the world of fashion through styling & image consulting - anatomical playfulness through style.

📍 London, UK

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Links

[LinkedIn](#)

Languages

English (Native)

About

Celebrating anatomy through style by using my creativity, fashion retail experience, and fashion knowledge as an assistant stylist, personal stylist and former retail assistant. My joy and greatest achievements lie in leveraging pieces which authentically reflect who they truly are; equipping both clients and individuals with pieces that allows for non-verbal self-expression, community, and storytelling through styling. Utilising a deep understanding of the relationship between luxury brands and consumer behaviour whilst reflecting current and new trend zeitgeists has also been a key skill of mine. My purpose and goal is to leverage my love for detail, shapes, and storytelling to create styling work which demands to be seen, whilst teaching others how to create a symbiosis between style, story, and identity, with ease as a stylist, brand consultant fashion styling mentor.

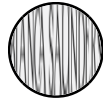
BRANDS WORKED WITH

- Ahluwalia
- BIANCA SAUNDERS
- Brian Conway - Saint Luke Artists
- Dr. Martens - Airwair International Ltd
- Julia Korner, Fine Art
- Kai Collective
- Kirsty Stewart - The Only Agency

Experience

● Fashion Stylist

| Aug 2022 - Now



● Retail Assistant

BIANCA SAUNDERS | Nov 2022 - Nov 2022

Temporary Sample Sale Assistant



● Retail Assistant

Kai Collective | Nov 2022 - Nov 2022

Temporary Sample Sale Assistant

● Visual Merchandising Champion

Dr. Martens - Airwair International Ltd | Jan 2020 - Jul 2022

● Sales Assistant

Dr. Martens - Airwair International Ltd | Oct 2018 - Jul 2022

● Administrative Assistant

Julia Korner, Fine Art | Aug 2017 - Mar 2018

Supported Julia Korner with a variety of day-to-day administrative tasks using Microsoft Suite. Included a variety of tasks from cataloguing artwork for sale on Excel, to communicating with her clients, systematising invoices, 'BADA Art Fair' preparation, etc). Tuned into Julia's needs by understanding who she is as an individual and how her business works enabling me to anticipate and prioritise tasks. This Yielded higher productivity levels for Julia in virtue of presenting adeptness around Microsoft Applications, and utilising shortcuts within these applications to save time. Actively sought out areas for the elevation of communication between Julia and her clients to keep them engaged with her services via digital platforms such as Instagram. This was completed in line with Julia's brand identity where her 'work in progress' was routinely communicated with updates via email; noted down any metrics reflecting changes in engagement (clicks, responses, etc).



- **Styling Intern**

Kirsty Stewart - The Only Agency | Mar 2023 - Apr 2023

6 week internship with Kirsty Stewart assisting her clients Coi Leray, FLO, Maria Taktouk, and Olivia Neill.

- **Styling Assistant**

Ahluwalia | Jan 2023 - Jan 2023

Assistant Stylist to Ahluwalia's brand manager for 'First Look' internal shoot in January 2023 for their FW23 collection.

- **Styling Assistant**

Brian Conway - Saint Luke Artists | Jun 2023 - Now

Style Assisting on various editorial projects including Heroine Magazine, Twin Magazine, Tings Magazine and assisting with styling high profile clients.

Education & Training

2015 - 2016

- **University of California**

2:1 (2nd year), Bachelor of Arts

2014 - 2018

- **Royal Holloway, University of London**

BA Philosophy, Bachelor of Arts