



# Anka Meyer

Textile Manager General-ist Minimalist I Sustainability I Multidisciplinary Learner

Macclesfield, UK

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## Languages

Deutsch

Englisch

Spanisch

## About

With 8 years in the Sporting Goods industry, I've excelled in both Apparel and Accessories products at Puma. I led product creation for top automotive brands, forged global collaborations, and achieved continuous business growth. As a Sustainability Coordinator, I set ambitious targets aligning with PUMA's Forever Better strategy and promoting a sustainable approach across all functions. I'm recognized for fostering collaboration, maintaining integrity, and delivering results in a people-centric culture.

I am a lifelong learner who constantly seeks to expand my knowledge and skills in various fields, such as well-being, psychology, and sustainability. I have completed multiple courses and trainings from reputable institutions such as Circle Economy, Yale University, and Cambridge University, and I strive to apply the insights and learnings to my personal and professional life.

### BRANDS WORKED WITH

- Circle Economy
- Diakonissenkrankenhaus Mannheim GmbH Klinik für Chirurgie
- Freudenberg Performance Materials
- PUMA Group
- Reutlingen University

## Experience



● **Product Lead Line Manager Accessories for Exclusive Collaborations & Cooperations**

PUMA Group | Apr 2022 - Now



● **Product Line Manager Apparel for BMW M Motorsport & Sustainability Coordinator**

PUMA Group | Jan 2021 - Apr 2022



● **Jr. Product Line Manager Apparel for Mercedes & 1st Sustainability Coordinator for BU Motorsport**

PUMA Group | Mar 2019 - Dec 2020



● **Circularity training (Circular Product Creation)**

Circle Economy | Dec 2020 - Dec 2020

Circular educational programme for textiles and apparel educators and professionals.

● **Bachelor thesis**

Freudenberg Performance Materials | Oct 2015 - Dec 2015

● **Intern Product Development & Research**

Freudenberg Performance Materials | Mar 2015 - Sep 2015



● **Scientific Associate**

Reutlingen University | May 2013 - Apr 2014

● **Surgical Nurse**

Diakonissenkrankenhaus Mannheim GmbH Klinik für Chirurgie | Jul 2008 - Jan 2012

## Education & Training

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- 2024 ● **WARDROBE CRISIS ACADEMY**  
Sustainable Fashion 101 - online course,
- 2024 ● **Yale University**  
Introduction of Psychology,
- 2023 - 2023 ● **Yale University**  
The Science of Well-Being,
- 2020 - 2020 ● **University of Cambridge**  
Sustainable Supply Chain Management,
- 2012 - 2016 ● **Reutlingen University**  
Bachelor of Engineering (B.Eng.),