



# Veronica Am- brosetti

Research & Development -Supply Chain management - Merchandising plan - Sustainable Projects - Circular projects

📍 Milan, Metropolitan City of Milan, Italy

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## Links

[LinkedIn](#)

## Languages

Spanish (Basic)

English (Fluent)

German (Work Proficiency)

Italian (Native)

French (Basic)

## About

Experienced Research and Development manager, with a focus on both European and Asian supply chains for several Fashion Luxury and Design Brands. Veronica is a promoter of Responsible business, always looking for solutions in order to support the best economic, environmental, and social impacts and the achievement of a circular Business Model. An active member of businesses and organizations that support sustainable development for people and the planet. Her motto is: MAKE IT WORTH IT!

My Values: Work Ethics – Sustainable growth – People Care

### BRANDS WORKED WITH

Albino D'Amato S.R.L

Fashion World Right

Francescatrezzi S.R.L

Giorgio Armani Operations

Hugo Boss Ticino Sa

Karl Lagerfeld B.V

LIEBESKIND BERLIN

Varese

## Experience

### ● Sustainable Fashion projects

Fashion World Right | Jan 2020 - Now

- Fashion & Design Projects
- Research & development, coordination.
- Project Management – Events and Social Projects
- Startup Projects:
  - To the Pointer (Product Design & Wine): Online business development / E-commerce / New products launch
  - RforPEOPLE: sustainable Fashion project - Product innovation and Business Development
  - Alzheimer Fest Gavirate: Project manager for Event & Art Exhibitions (since 6 editions)
  - Porsche Hackathon: advisor for Modum Shoes startup (circular project)
  - Sustainability advisor for startup projects (Ad Hoc, The Kim Chic, Altr.d)
  - Community Fellow / Bites of Transfoodmation (Swiss Embassy) – Sustainable Food System
  - SDGs in Tourism – Lecturer in César RITZ Colleges Switzerland
  - Business concept – Sustainable tourism in Valsassina

### ● Head of Sustainability – LABELL-D /Consultant

Varese | Jan 2021 - Dec 2021

- Creation and development of the Sustainability strategy for the online platform
- Sustainability Assesment creation for all the Fashion Categories
- B Corp assessment follow up
- Contact Brands to support Data collection process and verifications
- Sustainability Team coordination
- Support Marketing & Communication department with Sustainability input

### ● Head of Product – Bags, SLG and Textile Accessories

LIEBESKIND BERLIN | Sep 2018 - Aug 2019

- ! Planning and implementation of the Range Plan and product strategy definition ! Coordination between Product development team and Merchandising team ! Interfacing with E-commerce, Retail and Marketing Team in order to support Collection Plan decisions and all promotional activities ! Creative Input : for materials, hardware, trimmings, workman- ships research ! Competitors research ! Pricing strategy for all product categories

### ● R&D Fashion Coordinator - Bags, and Textile Accessories

Giorgio Armani Operations | Dec 2015 - Jun 2017



Emporio Armani, Armani Jeans, AJR, EA7, AX - Men & Women's Bags, SLG, Belts and Textile Acc. Dec 2015 – June 2017 ! Collect general seasonal inputs throughout whole development process for all brands related to research and product creation. ! Materials, hardware, trimmings, finished product research. ! Range plan supervision: check with HK development team that products are aligned to collection plan requirements. ! R&D guidance during the material research and prototyping stages, making sure that the requirements are followed and are aligned with the brand request in terms of design, quality and price range.

- **R&D Manager**

Giorgio Armani Operations | Jul 2014 - Dec 2015

! Interpret design specifications and communicate with factories to achieve the desired quality and style products. ! Monitor product development timeline for each season to ensure all R&D activities are well managed within the set schedule ! Collaborating in Material research with related departments. ! Source, negotiate, and develop new suppliers and factories in accordance with business needs. ! Identify technical problems and provide advice to strive for the best quality and style for all products. ! Product development team coordination

- **Product development Manager Man / Woman**

Karl Lagerfeld B.V | Apr 2012 - Jun 2014

- Collection development( from sketch to SMS delivery )
- Sourcing and Vendor allocation (Europe & Asia)
- Prices negotiations and cost analysis
- Strict collaboration with design and technical teams
- Daily communication with Merchandising team
- Special project coordination (NAP, Outlets, Gifts, Fast injections, E-commerce)
- Development team coordination
- Shoes collection coordination together with technical tea

- **Creative Manager Men's Accessories**

Hugo Boss Ticino Sa | Oct 2007 - Mar 2012

Boss Black, Boss Orange, Boss Green, Selection and HUGO Hugo Boss Ticino SA, Coldrerio (CH) Oct 2007 – March 2012

- Defining collection framework with Head of Creative Management
- Ensuring the development process schedule accordingly to the given deadlines
- Acting as the key contact between designer, technical development and brand management
- Ensuring target margin achievement in cooperation with technical development
- Follow up of sampling processes in cooperation with the technical development
- Support and manage creative research
- Leather, textiles and materials research in fashion exhibitions
- Managing special Collection: US and Asian markets, Outlet, Travel Retail, E-commerce.

- **Product Manager - Womenswear collection**

Albino D'Amato S.R.L | May 2006 - Jun 2007

- Responsible for sampling and production process (from sketch to Production delivery)
- Research of textile, materials and products in fashion fairs
- Vendors follow up; supplier's orders management for sampling and production -
- Contact with press, sales office and customer service

- **Product and Marketing Assistant - Women's Leather and Textile Accessories**

Francescatrezzi S.R.L | Jul 2005 - Apr 2006

- Product research and developments follow up
- Website, newsletters, press office, customer service follow up
- Launch new boutique (mailing, invite press release, event organisation)

## Education & Training

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2002 - 2005

● **Marangoni School**

Fashion Business, Fashion Business

null2020

● **UNIVERSITY of CAMBRIDGE**

Business Sustainability Management, Business Sustainability Management

null2017

● **Milano Fashion Institute**

New Sustainable Fashion, Fashion Business