



Luca Sciascia

Professional, leader, creative

Turin, TO, Italia

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Languages

English (Fluent)

About

Global minded, versatile design leader with proven commercial results. Passion for growing people. I have a strong international background having lived and worked in Italy, China, Indonesia and Thailand. I aim for authenticity, pioneering innovations and high quality, inspired by art, respectful of nature, fitness and healthy lifestyle

BRANDS WORKED WITH



Experience



● Head of Design

JASPAL | Jan 2019 - Sep 2021

Lead Design team (17 fashion designers) and Design Projects for Lyn Around and Quinn brands. Produced 350 pieces on monthly basis. Main contributor to selection of items to sell in the retail outlets to ensure our designs are competitive and preferred by consumers. Lyn Around is an important brand in Jaspal group, being one of the important profit and sales contributors. Lyn Around is one of the fashion icons in Thailand, famous for its femininity and unique graphic elements. Please see our works at www.lynaround.com

● Owner, Founder and Creative Director

Luca Sciascia | Apr 2015 - Dec 2018

These collections led me to being one of the finalists of "Who's on Next 2019" by Vogue Italia and Altaroma. Luca Sciascia total-look collections were crafted with high quality stitches by the same tailors who worked on Gucci, Alexander McQueen, Stella McCartney and Versace.



● Direttore creativo

Ambre Babzoe | Sep 2009 - Jul 2015

- Design Women's collections for AMBRE BABZOE (French fashion brand)
- Create and set up new refined collections, Mood boards, sourcing and selecting fabric and supplies, color cards, propose prints, sketch, launch models with factories and atelier, fitting, corrections until final salesman sample
- Search fabrics, and embroidery materials in New Delhi
- Manage swatch with embroiderers, mash up unusual materials, - Brief and collaborate with patternmakers for prototypes
- Collaborate closely with suppliers and factories to source, develop technics, responsible for prototypes

● Owner

CUT IT OUT | Jan 2009 - Dec 2015

- Build and manage team of 15 embroiderers: guide research, technical files - Research, concept & presentation,
- Search fabrics, prints and embroidery materials in New Delhi,
- Manage swatch with embroiderers, mash up unusual materials,
- Lead fittings, correct prototypes and production fittings,
- Collaborate with technical designers: technical issues, improve fit, improve quality construction, study finishing/details
- Collaborate production team: meet design calendar, aim quality, fabric sourcing, launch collection - Collaborate with merchandising team to cover the commercial needs



● Chief designer

Kappa | Jun 2007 - Dec 2009

- Lead creation of Moodboards and concepts of "RUGBY" line for KAPPA and "CITY" line for ROBE DI KAPPA (menswear collections) - Sourcing fabric and suppliers
- Research: volume, proportions, details, finishing (Sportswear collections)
- Drapes (shapes, innovative construction techniques, finishing)
- Creating embroideries, applications, prints, color cards
- Launch technical documents at prototypist office
- Sketch (develop design directions and line plan)
- Brief and collaborate with pattern cutters and product managers to develop collection - Brief and collaborate commercial team for direction of the collection
- Participate and organize lookbook (styling, fitting etc)
- Runway: collaborate with fashion stylist, fittings, manage collection development in-house & outsource, resp. backstage

● Senior designer

proges design | Sep 2005 - Sep 2006

- Brands: JAGGY (Italy), CASHUS (Italy), GAASTRA (Holland), Mc GREGOR (Holland), TRUSSARDI JEANS (Italy) K BLOST (Italy), (menswear collections).
- Research inspiration, concepts, mood boards, develop line plan
- Responsible for design team: manage design process, oversee research, manage timeline etc
- Sketch (develop design directions and line plan)
- Creating embroideries, applications, prints, color cards
- Collaborate production team: meet design calendar, aim quality, fabric sourcing, launch collection
- Lead fittings and follow up corrections till salesman sample
- Collaborate with factories and suppliers: technics, sourcing and sample developments
- Brief and collaborate with patternmakers for prototypes
- Collaborate closely with suppliers and factories to source, develop technics, responsible for prototypes - Participate and organize lookbook (styling, fitting etc)

Education & Training

2002 - 2005

● IED

Degree, Fashion and textile design

1996 - 2001

● School of fine art

Degree, Scenography