



# Natalie Cooper

Fashion Intern

London, UK

[Portfolio file](#)

[View profile on Dweet](#)

## Languages

English

## About

I am a naturally outgoing person and also very enthusiastic, encouraging and positive. I am equally happy working on my own or as part of a wider team, I consider myself hardworking and approach everything I do with a proactive attitude. I believe I work well under pressure and this is where my skills and focus allow me to concentrate on my tasks, targets and goals. In the past few years, I have grown confidently as a sales consultant in an extremely fast-paced and competitive environment; consistently achieving my sales targets, and even being nominated for sales awards.

### BRANDS WORKED WITH

- Dreaming Eli by Elisa
- Hobbycraft
- JD Sports
- Liquid Opulence
- Nexus Search Ltd
- QUIZ Clothing
- Watches of Switzerland Group PLC

## Experience

### Fashion Internship

Dreaming Eli by Elisa | Jan 2024 - Now

- Currently working on the designer's collection for AW24 London Fashion Week. Day to day tasks range from draping, cutting out fabric for each look with the pattern pieces provided, sewing the correct pieces together for the different looks in the collection and ensuring that the studio is clean and tidy at the end of the day.



### Store Assistant

Hobbycraft | Dec 2022 - Sep 2023

- This role involved covering all aspects of the store including greeting customers at the door, replenishing stock when needed, serving customers at the tills and offering assistance to anyone who needed it. Also, due to my knowledge of domestic sewing machines, I would occasionally teach 1-1 sewing lessons to customers of all ages, whether that be how to set up a sewing machine or teaching them how to read a pattern correctly.



### Personal Assistant/Administrative Assistant

Liquid Opulence | Jan 2021 - Sep 2022

- Personal assistant to one of the sales directors of the company. Responsible for responding to all client enquiries via email and over the phone, completing and sending off all necessary paperwork required once each client had gone through the compliance stage of a deal, making all reservations on behalf of the directors for client meetings, and using the CRM system daily to log or update anything necessary on client profiles.



### Sales Executive

Watches of Switzerland Group PLC | Aug 2021 - Sep 2021

- Trainee executive recruitment role, specialising in the automotive industry.

Watches of Switzerland Group PLC: Sales Executive February 2019 – July 2021

- Part of a team providing a high touch, customer-centric retail experience; responsible for selling some of the most high profile global watch brands; customers would receive a "white glove" service which often required going above and beyond. Reporting to the store manager, I was part of the sales team selling a range of high-end luxury products; my role was to advise customers on various brands on offer and to manage the entire sales process. This typically required multiple customer engagements and a thorough knowledge of all brands on sale. As part of the role, I was required to undertake specific brand training to support

the sales cycle and widen my knowledge of the brands available in the boutique.

- **Associate Consultant**

Nexus Search Ltd | Aug 2021 - Sep 2021



- **Retail Assistant**

JD Sports | Nov 2018 - Jan 2019

- Greeting customers entering and leaving the shop.
- Replenishing footwear and textiles before opening the store and during closing
- Checking textiles standards during the day and at closing, ensuring tidiness throughout the shop.



- **Retail Assistant**

QUIZ Clothing | Mar 2018 - Sep 2018

- Assisting customers on the shop floor and in changing areas.
- Greeting customers in an approachable manner as they enter the store.
- Replenishing stock when needed.
- Ensuring tidiness on the shop floor and stock area throughout the day and before opening and closing hours.

## Education & Training

2017 - 2018

- **UNIVERSITY FOR CREATIVE ARTS**

Extended diploma in Art and Design,

2012 - 2017

- **Fort Pitt Grammar School**

9 x GCSE,