



Elisabeth Guilbert

International Product Manager

Paris, France

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Languages

French (Native)

English (Work Proficiency)

Spanish (Work Proficiency)

About

Dear all

I'm looking for a job in the Creation /Development Dptmt
Thanks to my different jobs done in various distribution network I'm versatile ,
rigorous dynamic adaptable , with a strong team spirit

I'm staying at your disposal for meeting you

BRANDS WORKED WITH

BHV / Galeries Lafayette,

CARREFOUR Direction Commerciale Internationale Non Alimentaire,

CARREFOUR INTERNATIONAL,

Conforama

CONFORAMA (groupe PPR),

Consulat de France,

Disneyland Paris

HERMES SELLIER,

Kiabi

Le Bazar de l'Hôtel de / Galeries Lafayette,

QUELLE la Source,

SODILI, SL, Société de Distribution de Licences,

D. Porthault

Experience



Dptmt Manager

Kiabi | Jan 1995 - Dec 1995

Animation of a test store around an offer of shoes and luggage accessories
with the notion of performance.

Trainning Assistante Commercial dvlmpt

SODILI, SL, Société de Distribution de Licences, | Apr 1994 - Dec 1994

Programme européen « FACE » Commercial development of the franchise (organization of meetings and bulding commercial tools)

Trainee In Commercial Ambassy Poste d'Expansion Economique pour des

Consulat de France, | Jan 1994 - Mar 1994

secteur de l'industrie de la pétrochimie en Espagne et des projets d'investissements espagnols EXPERIENCES PROFESSIONNELLES

Responsible for the Development of Collections

HERMES SELLIER, | May 2008 - Apr 2022

Building of the strategy of the business plans and the development of the Hermès Maison Collections (Furniture, Objects and Home Textiles)

- Collecting plans achievement, creating briefs (Model-Material-Color), following-up of retroplanning and product development
- Interfacing with the Artistic Direction/Designers, with the the Purchasing, Production and Commercial teams for the design and management of the collections
- Monitoring of KPI (budgets, reports, competition study, analyzes...).

International product manager

CARREFOUR INTERNATIONAL, | Jan 2007 - Apr 2008

For the Furniture, Lighting, Rugs & Framing sectors, creation of international collections for the European, Asian and Latin American purchasing centers.



- **Gestionnaire achat**

Conforama | Feb 2003 - Dec 2006

Building the Rugs & Lighting Collections for the 180 stores

- Responsible of the communication map & merchandizing actions
- Creation of 2 patents (Cosmix & Attach cuatro)

- **Product manager & Buyer**

BHV / Galeries Lafayette, | Jan 2001 - Jan 2003

Implementation of new image strategy for the 14 stores

- Building the « own brand» and seasonal stores with a focus on Christmas opening of the first Christmas shops purchase budget €



- **Chef de produit**

Disneyland Paris | Jan 1999 - Jan 2001

In charge of the international purchases and negotiation for the 42 stores in the park & hotels for Men & Women's ready-to-wear.

- **Responsable de collection**

QUELLE la Source, | Jan 1996 - Jan 1999



- **D Porthault & Descamp Brands = Responsible of the collection**

D. Porthault | Aug 2023 - Now

Education & Training

- **Lille University**

Bac+5, Economics - Business International