

Yuanqi Shi

I am a postgraduate student in Luxury Brand Management at Goldsmiths, University of London.

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Languages

Chinese (Native)

Korean (Fluent)

French (Fluent)

About

BRANDS WORKED WITH

A Local Fashion Store in Seoul

A Local New Media Studio in Seoul

GUANYI JEWEL

Experience

● Design

GUANYI JEWEL | Jun 2023 - Sep 2023

1. Understanding clients' needs and conducting research to provide personalized jewelry recommendations.
2. Fully responsible for the post-production photography and post-production process of jewellery making to ensure high quality image output to enhance customer satisfaction.
3. Actively participated in the planning and execution of successful online marketing campaigns.
4. Developed strong skills in customer service, research, and campaign coordination.

● Sales

A Local New Media Studio in Seoul | Jun 2022 - Dec 2022

1. Assisted the streamers to select and prepare the clothes for sale
2. Provided support during the live-streaming process

● Sales

A Local Fashion Store in Seoul | Mar 2022 - Apr 2022

1. Helped customers to match different clothes
2. Introduced the latest arrivals to customers

Education & Training

2023 - 2024

● Goldsmiths, University of London

Master Degree , Luxury Brand Management

2019 - 2023

● Hongik University (South Korea)

Bachelor Degree , Textile Art • Fashion Design