



Sarah Farhana

Fashion Designer
Garment Technician
Sales Associate

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Languages

Bengali (Native)

English (Fluent)

About

With over 6 years in retail, I've excelled in product development for renowned brands like Zara and GAP. Skilled in customer service, upselling, inventory control, and store maintenance, my adaptability suits dynamic retail environments. Proficiency in English enhances my client advising capacity.

BRANDS WORKED WITH

GEMO (GBO)

(Knit), Thermax Group: Adury Apparel Ltd.

McDonald's

Michael Kors

(Woven & Denim), Ha-Meem Group

Zagato Fashion Ltd.

Experience



● Sales & marketing associate

Various | Jan 2015 - Now

I have represented domestic and foreign brands in various fairs and exhibitions, including exhibitions for my designs.

● Freelance Product Developer

Zagato Fashion Ltd. | Jan 2021 - Jan 2023

Worked with: ZARA Girls Wear, YOURS Clothing UK, Coppel, Chicoree, Airstream, BANDANA, Diverse, New Yorker, LPP, Melon Fashion, and more.

● Garment Technician

GEMO (GBO) | Jan 2022 - Jan 2022

Garment Technician for a French brand - Denim, Knit & Woven.

● Product Developer

(Knit), Thermax Group: Adury Apparel Ltd. | Jan 2019 - Jan 2021

Worked with: Gina Tricot, ESPRIT, Joules, CASA MODA.

● Product Developer

(Woven & Denim), Ha-Meem Group | Jan 2017 - Jan 2019

Worked with: Zara Kid, American Eagle, GAP, KOHL'S.

Education & Training

2023 - 2024

● University of Portsmouth

Master of Arts, Fashion Marketing

2021 - 2022

● Shanto-Mariam University of Creative Technology

MBA, Product Fashion and Merchandising

2015 - 2019

● Shanto Mariam University of Creative Technologies

BA (Hons), Fashion Design and Technology