

Carl "carlito"

Visual Merchandiser

London, UK

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Languages

English

About

PROFILE

BRANDS WORKED WITH

- Electrical
- Hollister Co.
- Mears Group
- SKY TV

Experience



Mears Group Customer Service Officer

Mears Group | Jan 2010

Social housing repair & maintenance co-ordinator providing rapid assistance & solutions to customer queries & complaints.

*Maximizing customer satisfaction & ensuring full communication & resolution at all times.

Sales Representative

SKY TV | Jan 2009

Target driven sales, composing customised entertainment packages, nurturing clients needs & maximising their interactive experience. Establish, develop & maintain business relationships with new & existing customers to boost profitability.

Visual Merchandiser

Electrical | Jan 2014 - Jan 2022

* Responsible for directing product selection based on market research & observing customer behaviour & shopping trends. Creating eye catching displays to communicate visual concepts to attract customers to store. Installed/maintained all visual setups to compliment shop layout. Electrical services 2014-2022 eo Domestic, commercial & industrial installations 1st & 2nd fix.

*Rewiring & testing electrical systems for safety. BMS: HVAC, Electrical/plumbing systems & containment. Strategic planning & liaising with clients.



Overnight Store Associate

Hollister Co. | Jan 2013 - Jan 2014

* Visual merchandising, creating an aesthetically pleasing store enhancing customer engagement to boost sales, maximising company growth. Educating the customer with strategic product placement that highlights & stretches the brand image, contributing to the brand strategy. Inventory system management.

Studio Sound Engineer

| Jan 2011 - Jan 2012

Advertising/promotion of services & booking clients. Artist consultancy & development.

*Production: Recording sound on set or on location, post production, mixing & editing.