



# Cassandra Congre

Fashion and Design Consultant specialized in Product Development & Production, Brand Strategy

Paris, France

[Portfolio link](#)

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Languages

English (Fluent)

French (Native)

Spanish (Work Proficiency)

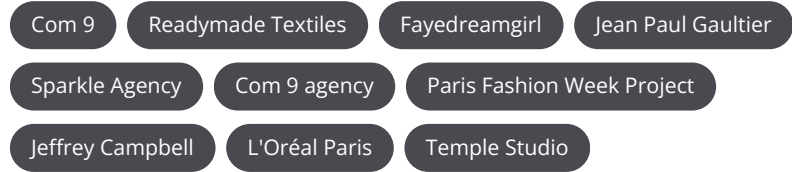
Italian (Native)

Korean (Basic)

## About

Experienced in high-end retail, I've managed textile production at Readymade Textiles and styled campaigns for Jean Paul Gaultier. Fluent in English, French, Spanish, and Italian, with a strong background in luxury fashion and sustainable practices.

### BRANDS WORKED WITH



## Experience



### ● Textile development

Readymade Textiles | Sep 2023 - Dec 2023

Textile sourcing and manufacturing, as well as dyeing with natural pigments and using natural fabrics and following the production process for a small scale of high-end products.

Management of a team of 3 people, product sourcing, pattern maker, and buyer.



### ● Assistant stylist

Jean Paul Gaultier | Nov 2022 - Nov 2022

Creative Support: Assisting in conceptualizing and executing the stylistic vision for the campaign, ensuring alignment with Jean Paul Gaultier's aesthetic.

Wardrobe Management: Coordinating and organizing clothing, accessories, and fittings, maintaining a detailed inventory.

On-Set Assistance: Providing hands-on support during shoots, ensuring outfits are styled perfectly and making necessary adjustments.

Trend Research: Conducting research on current fashion trends to incorporate fresh, innovative ideas into the campaign.

Collaboration: Working closely with the lead stylist, photographers, and models to ensure a cohesive and high-quality production.

Attention to Detail: Ensuring all styling elements are meticulously prepared and executed to uphold the brand's luxury image.

### ● Head of production Sustainability

Fayedreamgirl | Sep 2022 - Now

Head of Production: Expert in managing entire production processes, optimizing workflows, and leading teams.

Sustainability: Skilled in integrating eco-friendly practices, using sustainable materials, and implementing waste reduction strategies.

Technical Skills: Proficient in textile sourcing, natural dyeing, PLM, CAD, and ERP systems.

Luxury Demi-Couture: Mastery in high-quality garment construction, combining traditional techniques with modern design.

Project Management: Strong in budgeting, timeline management, and cross-functional team collaboration.



- **Project manager content creation**

Sparkle Agency | Feb 2021 - Nov 2021

- Be the filter and liaison for communication between account, creative and production.
- Author and manage creative development and overall project timelines, ensuring all parties are well-equipped to hit the brief.
- Receive creative brief with an understanding of timing, cost constraints and deliverables.
- Work in partnership across departments regarding workflows and handoffs with a flexible attitude.
- Oversee Talent's role in contract signatures and scopes
- Managing Influencers, maintaining Relationships, connecting Brands with Influencers, events, social Media, networking.
- Book and organize travel for influencers.

- **Art director 2D / 3D**

Com 9 agency | Sep 2018 - Nov 2021

- Illustrations (diagrams, pictograms, logos, computer graphics, etc.)
- Website branding, referencing
- Presentations (Powerpoint - Word)
- Posters, goodies, web banners, newsletters, brochures etc.

## Education & Training

2018

- **Lisaa**

Master, Marketing and communication