



# Chiamaka Okafor

Customer Service | Administrative Assistant

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# Languages

English (Native)

#### **About**

Passionate retail professional with experience in customer support and sales. Skilled in communication, time management, and promoting brand values. Proven ability to deliver excellent service and thrive in fast-paced environments, maintaining high satisfaction ratings.

**BRANDS WORKED WITH** 

Leneavinx Business (Small Business)

Local Charity Shop – Ahava Community

## Experience

#### Administrative Assistant

Leneavinx Business (Small Business) | May 2021 - Sep 2022

Responsibilities

- Assisted in managing digital marketing campaigns, including social media content creation and scheduling.
- Supported the customer service team by responding to emails and messages, addressing customer concerns, and providing product information.
- Conducted market research to identify trends and competitors, contributing to the development of effective marketing strategies.
- Helped update and manage the company's e-commerce platform by uploading new product listings, images, and descriptions.
- Collaborated with marketing and social media teams to schedule posts, monitor engagement, and gather analytics data.

Achievements

• Received commendations from both customers and colleagues for exceptional customer service, consistently maintaining a 95%+ customer satisfaction rating through prompt and helpful communication.

#### Volunteer Customer Support

Local Charity Shop - Ahava Community | Jun 2020 - Sep 2020

Responsibilities

- Attending to customers' enquiries while supporting them at the shop.
- Answering phone enquiries and assisting with basic IT setup.
- $\,^{\circ}$  I inspired our customers by offering purchasing suggestions, promoting campaigns, offers and activities.
- $\bullet$  Offered prompt solutions to maintain customer satisfaction.
- Listened actively to offer accurate information and the best solution to their needs.
- Acted as a brand ambassador for the charity, conveying its values and goals to customers.
- During my work experience, I learnt many skills such as time management, communication and interpersonal skills which I believe I can use to improve my future career development.

### **Education & Training**

2023 - 2024 University of east London (UEL)

Bsc Business Management,