



Ramina Tankacheyeva, Mba

Director of Product Management

📍 Calgary, AB, Canada

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Languages

English (Fluent)

Russian (Fluent)

About

Led the design, development, and launch of the Web3 & Blockchain Transformation Award-winning product.

- 8+ years of experience in Prioritizing, Analyzing, and Managing customer-driven and company-driven requirements using KPIs, testing & data metrics
- 5+ years of defining product vision, portfolio, roadmap and value proposition for private, non-for-profit and government sectors
- Founded an e-commerce platform and launched effective digital marketing campaigns reaching 5.8K new users
- 6 years of Product & Category Management experience in both emerging tech/SaaS and CPGareas
- 8 years of expertise in Supply Chain Management and Logistics
- Developed content and served as an Instructor of Emerging Technology Courses built for Canadian Institutions

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Experience

● Director of Product Management

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