

Mira Zebib

Sales Assistant

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Languages

Arabic (Native)

French (Basic)

English (Native)

German (Fluent)

About

With experience at Selfridges, I excel in luxury technology sales and customer service. Skilled in managing niche product stores, guiding high-profile clients, and adapting to diverse retail environments. Fluent in multiple languages, enhancing my ability to serve international customers effectively.

BRANDS WORKED WITH

Smartech - Selfridges and Co.

CeX Ltd.

American Management Center

Experience

● sales assistant

Smartech - Selfridges and Co. | May 2022 - Jan 2023

My position as a sales assistant in Smartech in the luxurious department store Selfridges demands me to advise and assist customers with purchasing niche and innovative products. Although Selfridges is considered to be a luxury department, the location being on Oxford Street led to the target audience being a wide range of demographics. It has allowed me to explore different types of ways to improve customer service, such as communicating with international customers in their home language since Selfridges is a touristic landmark. This experience was particularly enriching, since it was a vital contribution towards achieving the career within the technological field that I take great passion in. It has also exposed me to a wider range of some of the most uniquely developed technologies that are being released into current markets. They have also entrusted me with the running of a new Formula 1 concept store that was established the following summer. This has not only allowed me to develop my managerial skills, but it has also allowed me to develop my knowledge and skills in a field I am unfamiliar with. My superiors were impressed by how quickly and easily I learned everything I need to know about F1 and was able to achieve a high number of sales.

● Selling

CeX Ltd. | May 2021 - Apr 2022

make sure there aren't any faults within the products, and then advise and resell them to any interested customers. This position was my first ever retail job, which allowed me to learn all the basic things to learn about retail. This position helped refine my technical skills and develop a deeper understanding of this sector, which is convenient for the career I take interest in. Furthermore, I strengthened some of my other interpersonal skills which allowed me to upgrade my customer service as well as teaching how to be patient and work under pressure. The contrast in the two retail positions I was given has allowed me to have experience with different demographics of customers, which means I am more capable of reaching any target audience.



● Internship

American Management Center | Jun 2019 - Jul 2019

I was offered an internship at the American Management Center, which is a leadership training and consulting firm, during the summer of 2020. My role consisted of conducting online market research to gather information about market ventures and clients, preparing reports of gathered data and presenting it to management. In addition, I was performing various office and clerical duties. This role has given a more realistic perspective into the operation behind the corporate world, which has allowed me to develop my business mindset and was my first insight into professionalism.

Education & Training

- 2022 - 2026 ● **BRUNEL UNIVERSITY OF LONDON**
Bachelor of Science, Computer Science
- 2020 - 2022 ● **Glenthorne High School**
Computer Science (A),