



Kalpesh Patel

MA-Fashion Business Management

London, UK

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Languages

English (Fluent)

Hindi (Fluent)

Gujarati (Native)

About

"An individual with 9 years of demonstrated experience in the fashion sector who is results-driven and visionary" My skill set is made up of a cluster which incorporates people management, order management, client relationships, merchandising and sourcing, and exceptional interpersonal communication. Working in a competitive setting enabled me become more efficient. I became a management professional because of my strategic and creative thinking. By exploring many facets of this trade, I am growing exponentially the elements of my profile.

BRANDS WORKED WITH

- Brand Factory
- Color Palette Design Studio
- GAS Jeans
- KP Lifestyle
- Shyamal & Bhumika
- TJX Europe

Experience

Retail Associate

TJX Europe | Oct 2022 - Now

Customer service Product display Fitting rooms management Inventory and Stockroom maintenance

Fashion Business Consultant

KP Lifestyle | Aug 2019 - Now

Co-Founder and Business Manager

Color Palette Design Studio | Jan 2019 - Sep 2022

Business planning Digital marketing Client relationship management B2B collaborations Industrial placement tie-ups Event planning and execution



Client Style advisor

Shyamal & Bhumika | Mar 2016 - Sep 2022

Client styling Achieve high levels of client satisfaction by providing superior sales support Keep high standards for visual merchandising and shop condition. Promote products that are in line with customer needs. Clearly state the qualities and advantages of the product. High standard after sales service managing.



Visual Merchandising Manager

Brand Factory | Jan 2014 - Feb 2016

Create an innovative visual merchandising strategy and define, design, and implement it. Build visually stimulating displays of 60 brands that draw customers throughout the whole store. Create floor plans, signs, interior displays, window displays, and promotional materials. Keep costs under control and stay on budget. Display seasonal themes to advertise new product launches. Vendor communication for props and all materials.



Fashion Advisor

GAS Jeans | Jun 2013 - Dec 2014

Outfit recommendations to customers Maintaining of store with high standards Driving sales through excellent customer service Visual display management of all products Execution of seasonal promotions

Education & Training

2022 - 2023

University of Westminster

MA-Fashion Business Management, Business Management

- 2010 - 2013 ● **Annamalai University**
B.Sc Fashion Design, Fashion/Apparel Design
- 2003 - 2006 ● **Shri N.M.Gopani Polytechnic institute,Ranpur 646**
Diploma Mechanical Engineering, Mechanical Engineering
- 2001 - 2003 ● **New Meghdoot High School**
Higher Secondary, High School