



Gaëlle Martin

Senior WRTW Designer

Berlin, Germany

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Links

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Languages

French (Native)

English (Fluent)

German (Fluent)

About

Modedesign -inspirations researchs - Mood boards - Sourcing and development - Workshop coordination - Team management

BRANDS WORKED WITH

ADR Production, Galathée film, Europacorp, etc...

Akademie Mode&Design

Christian Lacroix

EACH x OTHER

GASPARD YURKIEVICH

La Révolution Textile

Martin de Siqueira

PLATTE.BERLIN

Saint Laurent

Yves saint Laurent

Experience



● Co-Founder

Martin de Siqueira | Jan 2017 - Now

Co-founder of the creative consulting agency MARTIN de SIQUEIRA, working in tandem with Katharine de Siqueira. Research for inspiration (iconographic, textile, and vintage research). Development of themes/concepts for collections. Development of textile patterns and embellishments. Sketches and technical drawings. Color palettes. Coordination of textile development. Participation in weekly meetings, fittings, and corrections.

Clients: The Original Productions, Laulhère, Das cape Mädchen, Joao Antonio Lima, Phyllyda.



● Co-Founder

PLATTE.BERLIN | Feb 2021 - Mar 2023

Co-founder of a interdisciplinary space dedicated to supporting Berlin designers. Conception of projects and events to promote young Berlin-based talents. Design and organization of the Wool For Future event in November 2021 and November 2022: pop-up store, workshops, and panel talks.



● Freelance Head Designer

EACH x OTHER | Jun 2017 - Oct 2017

Head Designer for the Summer 2018 collection. Inspirations researchs (iconographic, textile, and vintage researchs) Management of the creative process across all categories from design to the fashion show: sketches, technical drawings, mood boards. Sourcing and material development (trade shows, agents, factories). Factory launches, fittings, and corrections (France, Portugal, Hong Kong). Coordination of fashion show preparation. Supervision of the design team.



● Senior Jersey Designer

Saint Laurent | Mar 2012 - Sep 2016

Jersey designer for women's, men's, and pre-collections. Research for inspiration (iconographic, textile, and vintage research). Development of themes/concepts for collections. Sourcing of materials and embroidery. Mock-ups. Sketches and technical drawings. Development of finished products for categories such as draped and structured jersey dresses and tops, embroidered T-shirts and sweat-shirts, printed T-shirts, tights, and socks.

Launches, fittings, corrections, and follow-ups of models in factories (France, Italy, Portugal).
Coordination of temporary knit/jersey workshops for fashion show and showroom preparation.
Development of ideas for textile patterns and embellishments.
Launch of samples and models to the factory and technical support for creative proposals.
Drawings, color palettes.
Testing, adjustments, fine-tuning.
Coordination of graphic developments.

● Freelance Designer Assistant

GASPARD YURKIEVICH | Apr 2009 - Sep 2010

Preparation of men's and women's fashion shows.
Design and realization of the "Little Black Dress" project in collaboration with Swarovski.
Creation and production of accessories and costumes for the opening concert of the Evento festival in Bordeaux.
Creation and production of costumes for the concert-performance "Transhumance" by Sierra Cassidy (Cocorosie) at the Centre Pompidou.



● Trainee embroidery designer assistant

Christian Lacroix | Nov 2008 - Jan 2009

Textil Researchs
Accessory Mockups
Embroidery Mockups

● Asistant Costume Designer

ADR Production, Galathée film, Europacorp, etc... | May 2004 - Aug 2010

February - May 2010: 49th Gala of the Union des Artistes
Director: Christophe Barratier | Costume Designer: Carine Sarfati

April - July 2010: Chateaubriand
Director: Pierre Aknine | Costume Designer: Anne Brault

January - July 2009: L'Immortel
Director: Richard Berry | Costume Designer: Carine Sarfati

October 2008: Paris Moscow
Director: Karl Lagerfeld for Chanel | Costume Designer: Chatoune

June 2008: Miss Dior Chérie by Dior
Director: Sofia Coppola

November 2007: Charlotte Gainsbourg's "05.55" Music Video
Director: Yvan Attal | Costume Designer: Carine Sarfati

January - August 2007: Faubourg 36
Director: Christophe Barratier | Costume Designer: Carine Sarfati

August - October 2006: Un château en Espagne
Director: Isabelle Doval | Costume Designer: Carine Sarfati

May - July 2006: Le Candidat
Director: Niels Arestrup | Costume Designer: Carine Sarfati

● Freelance Head Designer

La Révolution Textile | Sep 2016 - Jun 2018

Design and development of sustainable knitwear and jersey collections.
Color palettes.
Technical drawings.
Launches and factory follow-ups (France and Portugal).



● Teacher

Akademie Mode&Design | Sep 2016 - Feb 2017

Teacher in the Fashion Design department, 3rd semester.
Development of the pedagogical project for the semester.
Teaching theoretical content related to the semester's project.

Supervision of collaboration with LPJ-studios.
Monitoring of individual student projects, from research to the creation of 3 silhouettes and a portfolio.



● **Designer Assistant / Illustrator**

Yves saint Laurent | Oct 2010 - Mar 2012

Assistant Designer /Illustrator.
Technical drawings for women's ready-to-wear collections.
Color illustrations of silhouettes.
Iconographic research.
Proposals and realization of three-dimensional models.
Collection follow-up with the assistant to the artistic director.

Education & Training

2004 - 2008 ● **Ecole Nationale Supérieure des Arts Décoratifs**

Bac+5,

2001 - 2004 ● **Ecole Régionale des Beaux Arts de Rennes**

Bachelor of Art in Kunst,