



Marcos Archer

Brand Content

London, UK

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About

A highly creative and driven Art Director with 15+ years of working for Luxury Fashion Houses and Design Agencies. With a great eye for detail, I have worked on Branding and Multimedia projects with solid experience using a Digital-First approach with Graphic Design, Photography and Videography content creation. Highly skilled at managing suppliers and outsourcing talent for mid and large size projects. Accustomed to performing in fast-paced and deadline-driven environments. When delivering brand strategies, I have excellent relationship building and motivational skills that enables me to cascade brand vision across different seniority levels. I am experienced in building and managing creative teams while fostering collaborative environments to produce best in class Brand content.

BRANDS WORKED WITH

- Alexander McQueen
- DIA Comunicação
- Instituto Rio Moda
- Lee Roach - London Collections: Men
- OESTUDIO
- Really Wild Clothing
- Vivienne Westwood

Experience

● Brand Designer

Really Wild Clothing | Apr 2021 -



● e-Commerce Art Director

Alexander McQueen | Aug 2016 - Apr 2021



● e-Commerce Assistant

Alexander McQueen | Jul 2014 - Aug 2016



● Wholesales and Showroom Assistant

Vivienne Westwood | Jan 2014 - Jun 2014

● Graphic Designer

Lee Roach - London Collections: Men | Feb 2013 - Jul 2013



● Graphic Designer

Instituto Rio Moda | Jan 2011 - Dec 2012

● Graphic Designer

OESTUDIO | Jan 2009 - Dec 2010

● Graphic Designer

DIA Comunicação | Jan 2008 - Dec 2009

Education & Training

2012 - 2013

● London College of Fashion

MA Design Management for Fashion,