



Anirban Choudhury

Assistant Merchandiser

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Languages

English (Fluent)

About

I'm a dedicated retail professional with extensive experience as a Sales Assistant and Merchandiser in top UK stores like Marks & Spencer and Morrisons. I'm skilled in customer service, cash handling, visual merchandising, and maintaining efficient store operations.

BRANDS WORKED WITH

- Marks and Spencer
- WILKINSON
- Makro
- Morrisons Croydon
- Morrison's Thamesmead
- Mukul Dental Clinic

Experience



Sales Assistant

Marks and Spencer | Aug 2016 - Now

- Operating cash registers and accepting payments
- Customer enquiries and complaints handling
- Help customers with inquiries -provide advice, styling tips and product knowledge
- Exceed weekly KPI's success rate
- Look after overall cleanliness and maintenance of the store.



Merchandiser

WILKINSON | Aug 2015 - Jul 2016

- Meeting both daily individual and store budget
- Approve and process incoming stock
- Managed store operations with key holding responsibilities
- Maintained professional demeanor at all times as the face of the brand

Sales Advisor

Makro | Feb 2015 - Feb 2016

Cash handler

- Maintained professional demeanor at all times as the face of the brand
- Build and sustain customer-focused store cultures to facilitate a pleasant shopping experience
- Provided excellent customer service with the aid of product knowledge
- Implemented strategies to promote the store promotions.

Waiter

Morrisons Croydon | Jan 2014 - Sep 2014

- Serving food maintaining store requirements and satisfaction
- Dealing with various customer enquiries.
- Opening and closing the business and shop including cash up.
- Helping team members to run the store as smoothly as possible.

Sales assistant

Morrisons Croydon | Jan 2013 - Dec 2014

- Resolved customer disputes and complaints
- Effectively processed stock inventories weekly and organized floor merchandise
- Responsible for register handling and daily banking
- Help customers with enquires - provide advice, styling tips and product knowledge

Sales assistant

Morrison's Thamesmead | Mar 2005 - Jan 2012

- Providing support to the customers to make their shopping experience friendly and comfortable.
- Conducting 'gap scan' to identify needs of stock and keeping it updated for better and perfect inventory management.

- Maintaining FIFO process to ensure business process is followed properly and saving customers from getting expired products.
- Helping colleagues of other departments whenever required in case they are short staff
- Motivating others to show their best performance so that the business benefits from it and the employees are not identified as non-productive ones.

- **Assistant supervisor**

Mukul Dental Clinic | Jan 2003 - Jan 2005

- Helping the management to ensure smooth operation of the surgery by identifying needs of resources, particularly, human resource
- Supervise employees so that they perform their duties properly and provide the best customer services
- Cashing up employees of the sales department to ensure accuracy of payment
- Motivating employees and guiding them to achieve their target at work in time
- Preparing monthly report and presenting to the management to identify ways of improving business performance. Voluntary Activities:

Education & Training

2008 - 2011

- **Icon college**

Bachelor of Science in Business Management,