



Aparna Sawant

Creative Consultant

📍 Canterbury, UK

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Languages

English (Fluent)

Hindi (Fluent)

Marathi (Fluent)

About

I'm a creative enthusiast who enjoys Photography, Typoraphy and Designing Visual Elegance with 3 years of experience in advertising. This entails the logo, typography, color palette, basically all forms of how the brand visually communicates itself. Whether it's print, web, packaging, I always aim to design with intention and deeper meaning. Aside from pursuing my own creative personal projects and art practice - I take great pride in advocating and strategizing for other brands/ artists by helping them bring their ideas/ visions to life.

BRANDS WORKED WITH

Brandmovers

Creativeland Asia

FCBUlka

Underdog India

Experience



● CREATIVE CONSULTANT

Brandmovers | May 2022 - Jul 2022

Managed the Social Media for an Event called 'Feast from the East' for Freshpik.



● Creative Partner

Creativeland Asia | Jan 2022 - Apr 2022

CREATIVELAND ASIA Worked on Ideboards and campaigns to amplify social media for Netflix, Chings and JioSaavn.



● ART DIRECTOR

Underdog India | Sep 2021 - Jan 2022

UNDERDOG Designed and strategised for brands like Poddar Housing, Kiyoclear, Reliance FPNP and more.



● VISUALISER

FCBUlka | Jan 2019 - Aug 2021

FCB ULKA INDIA I take great delight in advocating and strategizing for India's largest FMCG brand, AMUL, and assisting them in the design of their advertising campaigns, packaging, point-of-sale displays and many more.

Education & Training

2022 - 2023

● University for the Creative Arts

PG, Visual Communication

2015 - 2019

● RACHANA SANSAD COLLEGE OF APPLIED

UG, Applied Art

2014 - 2015

● RAHEJA SCHOOL OF

Diploma, ARTS

2013 - 2014

● Sathaye College

Secondary Education, HSC

2011 - 2012

● St. Lawrence High School

School,

