



Shradha Santosh

Fashion Intern

📍 London, UK

[Portfolio link](#)

[Portfolio file](#)

[View profile on Dweet](#)

Languages

English

About

I am ambitious individual having experience in fashion quality analysis, retail. Currently looking for a part-time position for in the apparel industry

BRANDS WORKED WITH

Forever 21, Aditya Birla Fashion & Retail

Intern Aquarelle India

LK Bennet Flagship Store

Max, Landmark Group

Vuemodel & Dressingroom

Experience

● PART – TIME SALES ASSOCIATE

LK Bennet Flagship Store | Oct 2022 - Now

Delivering a positive experience by greeting and engaging with customers through conversation and service. Handling billing process, replenishments, and new shipment processing. Upholding visual merchandising elements and ensuring sales floor is intact

● FASHION QUALITY ANALYST

Vuemodel & Dressingroom | Mar 2021 - Jul 2022

Analyzed and evaluated generated image outputs from a fashion perspective (fit, drape, fall, lighting/shadows etc) for VueModel, an automated, AI-based on-model fashion imagery tool. Catered to multiple global brands (including Reformation, CK, Tommy Hilfiger etc) with high-quality on-model product photos for their e-commerce platforms. Lead a team of 4 junior Fashion QAs to ensure prompt delivery of client projects for Dressing Room (allows shoppers to visualize products on models of various shapes, sizes, in real time)

● GARMENT TECHNOLOGIST

Max, Landmark Group | Jun 2019 - Mar 2021

Independently handled Infant Girls category by making sure that the vision of the product is aligned and as per brand standards. Experience in garment fitting, quality and workmanship. Led fit sessions with designers and buyers for various garment products. Standardized points of measure in PLM for all categories

● GRADUATION INTERN

Forever 21, Aditya Birla Fashion & Retail | Jan 2019 - Apr 2019

Identified return reasons & aided in reducing returns, with the development of a size recommendation system for online platform Product cataloguing - created the online store for KendallxKylie collection Catalogued F21 amazon online shop

● APPAREL PRODUCTION

Intern Aquarelle India | May 2018 - Sep 2018

Closely observed the production line of formal shirt manufacturing Worked under the quality assurance manager to effectively reduced the number of garment rejections by training the workforce for Right-First-Time manufacturing