



Sara Giordano

Marketing and Communication Manager

Milan, Metropolitan City of Milan, Italy

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Links

[LinkedIn](#) [Instagram](#)

Languages

Italian (Native)

Spanish (Work Proficiency)

English (Fluent)

French (Work Proficiency)

About

I am a young passionate and creative professional with three years of experience in the fashion industry. I have always been interested in the realisation of new marketing projects, starting from their development up to their implementation, including business planning, art direction and copy editing.

BRANDS WORKED WITH

- Eco-Age
- Lampoon Magazine
- MUSE Magazine
- Nanushka
- Vestiaire Collective

Experience



● Full Time Marketing and Content Coordinator

Lampoon Magazine | Feb 2022 - Feb 2023

Responsible for printed magazine marketing activities and strategy, distribution management, online and offline content coordination, SEO strategy, social media management and global client relationship management.



● Full Time Digital Coordinator

MUSE Magazine | Aug 2021 - Feb 2022

Responsible for website management and content coordination, digital writing, digital art direction, digital projects, social media management, and email marketing.



● Creative Project Manager Assistant

Vestiaire Collective | Aug 2020 - Apr 2021

Responsible for marketing briefs and coordination of creative assets within copy, style, and web design teams. Coordination of global campaigns calendar and editing of Italian translations.



● Internship Brand Marketing Manager Assistant

Nanushka | Aug 2019 - Feb 2020

Responsible for marketing strategy, content creation, rebranding, event management, social media management, paid media, and email marketing.



● Internship e PR Assistant

Eco-Age | Jul 2017 - Nov 2017

Responsible for event management, collaborations, research, and internal communication for a sustainable fashion consultancy agency.

Education & Training

2015 - 2019

● Polimoda

Bachelor with Honours , Fashion Marketing Management