



# Jacquetta Clark

Freelance Photographer, Retoucher & UGC Content Creator

📍 London, UK

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## Languages

English (Native)

## About

I'm Jacquetta, a Freelance Photographer & Retoucher with 5 years of experience. I am a technically orientated photographer with a creative flair. I am a Nikon shooter with experience in studio and on-location shooting with all forms of lighting. I also do post-production providing high-quality retouched images using Adobe Photoshop, Lightroom & Capture One.

My career highlights include working with brands like Hedone, Saatchi Gallery, Fushi, PDPALO, Tanner Fletcher, Nike London, Hugo Boss, Laponite, Eharmony, Onalaja, Buy Me Once, Diageo Drinks, Deliveroo, and Juice Burst. I have worked in London and New York, photographed Celebrities from Love Island, Made in Chelsea and Strictly. My work has been published in Vogue, on billboards and on the side of London Busses. I was named a Photographer to Watch in 2016 and a Top Photographer in London in 2020.

### BRANDS WORKED WITH

Centerspace

Deliveroo

KBOX Global

Perfocal

## Experience

### ● FREELANCE PHOTOGRAPHER & RETOUCHER

| Jan 2015 - Now

JacquettaClark.com @jacquettaClark  
2015 - Current

Working with Makeup Artists, Directors & Stylists. Street style & lifestyle photoshoots.

E-commerce studio shooting.

Shooting on location for blogs & magazines.

Shooting to brief for brands e.g Nike London.

Studio lighting, model direction & management.

Social media content creation.

Editorial standard retouching, cropping & sizing.

Colour changes & correction.

Masking out products and people.

Creating shadows & altering the light direction.

Cleaning up images and removing unwanted details.

Liquefying and re-shaping.

Model skin & hair retouching.

High proficiency Mac computers & Wacom Board



### ● PHOTOGRAPHER & RETOUCHER

KBOX Global | Jul 2020 - Oct 2021

Working with the Creative Director & Food Stylists. Creating concept boards & prop sourcing. Working in a fast-paced studio environment. Shooting accurately to briefs, in-studio or on location. Capturing detail, texture and movement closely. Creating videos & GIFs for all social media platforms. Maintaining studio equipment & props. Editing & retouching imagery to a high standard. Packaging images and video for social formats. Returning high-quality images prior to deadlines. Identify trends & produce relevant, engaging content. Managing a creative photography team, developing and training junior photographers.



### ● FREELANCE CONTENT WRITER

Perfocal | Apr 2020 - Aug 2020

Interviewing photographers, writing content for social media & blog posts. SEO integrating & performance reviews.



### ● PHOTOGRAPHER/VIDEOGRAPHER & RETOUCHER

Deliveroo | Jan 2017 - Jul 2020

Photographing high quality images in studio & on set. Setting up & maintaining studio lighting & equipment. Shooting to brief in a fast-paced

photo studio. Shooting video & stills for Ben & Jerrys, Costa Coffee, Istu, Byron & GBK. Photographing events & PR stunts for print & digital, including Saturday Night Takeaway & Glastonbury. Image selection, marking up with retouch notes. Retouching to brand visual tone, maintaining the true colour & consistency of products. Working with copywriters for social & blog posts. Organising & streamlining a digital asset library. Curating user-generated content from socials. Collaborating with Influencers for social promotion.

- **ART & EXHIBITION PHOTOGRAPHER**

Centerspace | Jan 2016 - Jan 2018

Cooper Gallery, Dundee University Life Space Science Art Research Gallery Centerspace Dundee Contemporary Arts 2016 - 2018 Working with curators, artists & galleries. Light & handle all artwork to document each piece. Photographing all media, from paintings to installations, sculptures and performance art. Photographing exhibition openings and talks. Artists: Ulay, Jade Montserrat & Ross Sinclair.

## **Education & Training**

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2020 - 2020 ● **University of Leeds, Institute of Coding**  
Certificate, Social Media Marketing Campaign Course

2012 - 2016 ● **Dundee University**  
Ba Hons, Bachelor of Arts

2010 - 2012 ● **The High School of Glasgow**  
Advanced Highers & Highers, English, Art, History, Geography & Design and Textile Technology