



# Laura Seery

Freelance Senior Creative Technologist

London, UK

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## Languages

English (Native)

## About

Womenswear and Childrenswear Multi Product Senior Garment Technologist with over 16 years technical experience at high-end brand level. A positive and self-driven team player with a flexible and proactive approach.

### BRANDS WORKED WITH



## Experience



### ● Freelance Senior Garment Technologist

Peachy Den | Nov 2022 - Now

Create technical specification packs for suppliers from toiles.  
•Lead fit sessions and produce fit comments for all product areas; woven, jersey, knit and denim.

### ● Freelance Senior Garment Technologist

Caramel London | Aug 2020

Created specifications. Fitted and approved childrenswear woven and knitwear samples.



### ● Freelance Senior Garment Technologist

Nobody's Child | Oct 2022 - Nov 2022

Lead fit sessions for all product areas; woven, jersey, knit, denim and swimwear.  
•Produced clear and concise fit comments according to crucial CP dates.



### ● Freelance Senior Garment Technologist

Omnes | Nov 2021 - Apr 2022

Created new specifications from design sketches for sizes 4-22  
•Conducted fit review on a full size range of models, recommending changes to grading for sizes 16-22  
•Fitted woven, jersey, knit & denim, implementing improvements to fit, make and finishing with existing supply base.  
•Introduced technical processes, workbooks and best practice for technical department.

### ● Senior Garment Technologist

| Mar 2021 - Jan 2022

Created new specifications from design sketches for childrenswear ages 0-12.  
•Fitted jersey, denim, woven, outerwear and knitwear from prototype through to production, improving fit, make and quality with supply base.  
•Implemented changes to blocks and created library of successful blocks for core products.  
•Introduced improved technical workbooks to streamline fitting process.



### ● Freelance Garment Technical Consultant

Liberty London | Mar 2018 - Feb 2020

Responsible for all Liberty London garment technology including Menswear shirts and swimwear and Womenswear woven, knit, jersey, sleepwear and swimwear.  
•Created and managed all technical specifications, fit comments, make and quality standards for Liberty London's first womenswear RTW collection from initial sketches through sampling process to store launch.  
•Liaised with freelance pattern cutters on pattern amendments required and new sample fittings, according to critical path.  
•Conducted technical fitting and comments for first collection of Liberty

London swimwear for men and women, in close collaboration with specialist swimwear supply base.

- Introduced new suppliers and managed fit, make and quality standards with new supply base including supplier visits in UK, Europe and China.
- Updated and improved all women's sleepwear fits and block patterns, resulting in 30% increase in LFL sales.
- Worked with print design team and suppliers on complex engineered print, and how best to achieve acceptable cost and lay plan for bulk production.
- Liaised with wholesale team on feedback from customers and made improvements to fit and styling accordingly within critical timeframe.

## ● Technical Manager

Womenswear | Apr 2017 - Feb 2018

Developed and led GT team of seven alongside Head of Technical.

- Managed garment critical path as part of senior development team to agree on development and production timelines.
- Responsible for Womenswear technical team, maintaining and improving quality, construction and fit from development through to shipment for 2.4 million units per annum.
- Provided technical solutions, whilst maintaining critical dates and achieving cost price targets, collaborating closely with design and buying teams.
- Monitored and reported on key supplier performance indicators, made recommendations according to supplier strengths and weaknesses to senior leadership.

## ● Senior Garment Technologist

Womenswear | Apr 2013 - Mar 2017

Multi-product Senior Garment Technologist & Technical lead for woven dresses - annual value £38million.

- Supported GT team throughout specification, fitting and sampling process for all product areas.
- Advised on potential quality issues, required tests and wearer trials, liaising closely with production team.
- Undertook regular factory visits in Europe and the Far East promoting and implementing best quality standards with new and existing suppliers.
- Managed quality issues investigation process, recommending appropriate actions to take and providing feedback on outcome.
- Initiated technical construction, fit and make standards for new product ranges 'Colour by Numbers' and Bridal.



## ● Ted Baker | Jul 2009 - Feb 2018

## ● Garment Technologist

Womenswear | Jul 2009 - Mar 2013

Led fit sessions, communicated fit comments and creating graded size specifications from proto to production collaborating closely with supplier base.

- Worked closely with production team to ensure all critical dates were met during sampling process.
- Conducted fit reviews every season to analyse customer feedback and implement changes to fit.

## ● Junior Garment Technologist

LK Bennett | Dec 2007 - Jul 2009

## ● Assistant Garment Technologist

Womenswear | Jul 2006 - Dec 2007

Created technical workbooks and produced fit comments for all product areas.

- Checked and approved all bulk test reports.
- Assessed AQL reports from warehouse to determine commercial decisions.
- Managed fit model castings and bookings.



- **Production Assistant, Work Placement**

Caroline Charles | Jun 2002 - Sep 2003

Created sample docketts for factories, incorporating all patterns, fabric and trims.

## **Education & Training**

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2007 - 2007 ● **LONDON COLLEGE OF FASHION**  
short course, Womenswear pattern cutting

2007 - 2007 ● **London College of Fashion**  
Short course, Womenswear Pattern Curring

2000 - 2004 ● **Manchester Metropolitan University**  
Bsc, International Fashion Marketing

1998 - 2000 ● **Magdalen college school**  
A Level, Textiles (A) History (C)

1993 - 1998 ● **Magdalen college school**  
GCSE, 11 (A-C)