



Gonca Gucluturk

Director & designer

📍 London, UK

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Languages

English

About

BRANDS WORKED WITH

DC Brands International Limited

Leadenham Estate

Gonja by Gonca Güçlütürk

Experience

● Director / Department Head

| May 2015 - Feb 2024

1 Designed and sold collections, built website, and run social media
1 Created and traded whole cocktail dress and knitwear collections, importing fabrics and managing production in Turkey and the UK.

● UX Designer

| Jan 2013 - Now

1 Creating Leadenham Estate websites using Wix and Figma, 1 Conducting usability studies for the effectiveness of the websites.

● Womenswear Jersey Designer

DC Brands International Limited | Feb 2012 - Dec 2014

1 Created unique, in-house collections using CAD and hand drawing which delivered newness and commerciality.