

Annvi Sachdev

Social Media Marketer

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Languages

English

About

An undergraduate BS Hons Media, Communication and Sociology student at the City, University of London. am a highly motivated and enthusiastic individual with a passion for learning and growing in my chosen field. I am someone who thrives in a fast-paced work environment. I am committed to delivering the best possible results for my company with the help of a team. I am a quick learner, and always willing to go the extra mile to achieve my goals. I am excited to bring my energy and enthusiasm to a dynamic and challenging work environment, where I can contribute to the success of the team while developing my own skills and knowledge.

BRANDS WORKED WITH

Collectiggles

Creator's Nest

Essence Studios

Filadil Exports

Experience

● SOCIAL MEDIA MANAGEMENT INTERN

Creator's Nest | Aug 2023 - Sep 2023

Designed social media posts on Canva Hosted instagram live videos and anchored for reels Increased social media reach of various instagram handles by 20% with strategies specific to the pages.



● SOCIAL MEDIA INTERN

Essence Studios | May 2023 - Jul 2023

Designed social media posts on Canva and even edited videos as a beginner on CapCut. Faced the camera as an anchor and featured in videos as well

● SOCIAL MEDIA MARKETER

Collectiggles | May 2022 - Aug 2022

Conducted thorough research to find relevant and trending hashtags that increased the reach by 30% Created and administered surveys, incorporated results of the surveys into social media posts leading to a sales boost by 25

● PRODUCT INTERN

Filadil Exports | Jan 2022 - Mar 2022

Designed new materials, patterns to enhance existing product designs. Facilitated communication and collaboration between clients, management and manufacturing staff

Education & Training

2022 - 2025

● City University Of London

BSC HONS MEDIA COMMUNICATION AND SOCIOLOGY,,

2021 - 2022

● GD Goenka Public School Sarita

CLASS 12,

2019 - 2020

● NATIONAL INSTITUTE OF OPEN SCHOOLING

CLASS 10,