



# Pauline Roze

Fashion Stylist & Project Manager

Paris, France

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## Links

[Website](#) [LinkedIn](#)

[Instagram](#)

## Languages

English (Fluent)

French (Native)

## About

- Styling Womenswear / Menswear / Accessories / Jewelry – still and moving image.
- Fashion projects' coordination and production.
- Editorial / Advertising / Digital / E-commerce / Shows & Events.
- Plannings and budgets management.
- Training, mentoring and management of assistants.
- Extensive Fashion and Arts culture.
- Passionate with working within an international environment.

### BRANDS WORKED WITH

Mixte Magazine

Paulineroze.Com

Vogue France

## Experience

### ● STYLIST

Paulineroze.Com | Sep 2015 - Now

- Development of Fashion and Image concepts based on trends, in line with the objectives set.
- Interpretation of the client's DNA and of the project's ambitions, to offer on-brand and market-conscious styling.
- Curation and sourcing of pieces from international sources, supervising the wardrobe logistics.
- Collaboration to the casting of teams.
- Collaboration in the choice of the final content.
- On-set direction and overview of the logistics.
- Management, training and mentoring of assistants.
- Responsible for planning and budgets.

Commercial clients : Chopard, Louis Vuitton, Inès de La Fressange, Uniqlo, Clarins, Yiqing Yin, Longchamp, Monnier Frères, AMI, Farfetch

Editorial clients : Vogue.it, Vogue.fr, Vogue China, Ideat, Lui, Flair Italy, Lula, Contributor

Celebrity clients : Inès de la Fressange, Pauline Lefèvre, Catrinel Marlon, Héloïse Demarchellier, Camille Lacour, Robert Konjic

### ● PROJECT COORDINATOR

| Jul 2015 - Now

Coordination of Fashion shows / presentations and events, e-commerce shoots.

Clients: KCD Worldwide, Streeters Agency, Maison Margiela, Louis Vuitton, Hermès, Givenchy

Events:

- Assistance to the Creative Director and his teams in the preparation of fashion shows /presentations.
- Production and structuring of content to support the creation and styling processes.
- Coordination of the preparation of the show / event, link between the different teams involved and the producers.
- Organization and supervision of the collection and backstage.
- Responsible for monitoring timings and allocations.
- Briefing and supervision of assistants and dressers.

E-commerce:

- Responsible for the backstage and on-set logistics organization.
- Monitoring product traffic in collaboration with E-commerce managers, supervising the preparation of products and looks.
- Supervision of the application of the Artistic Direction during image productions with a focus on the quality of product presentation.
- Management, training and mentoring of assistants.

## ● STYLIST ASSISTANT

| Sep 2010 - Jul 2015

Assisted the following Stylists and Fashion Consultants : DARCY BACKLAR, MARIE CHAIX, PAUL CAVACO, SARAJANE HOARE, CHARLOTTE COLET, BEAT BOLLIGER, ANASTASIA BARBIERI, HANNES HETTA, BARBARA LOISON

- Research of inspiring documentation, conception of moodboards.
- Responsible for wardrobe logistics and sample borrowing planning.
- Curation and sourcing of pieces from international sources, assistance in developing looks.
- Dressing the models, tailoring alterations.
- Compilation of credits.
- Budget and expense management.
- Responsible for planning press meetings and Fashion Weeks.

Commercial clients : Dior, Chopard, Berluti, Tag Heuer, Hermès, Bally, Cartier, Mont Blanc, Clarins, Guerlain, L'Oreal, Sephora, Lancôme, Chanel, Tiffany & Co, Van Cleef & Arpels, Stuart Weitzman, Sephora, Lancôme, Chanel Joaillerie, Guerlain, L'Oreal, Dior

Editorial clients : Vogue Japan, Vogue Nederland, Porter, Interview, Vanity Fair, Harpers Bazaar, M le Monde, Flair Italy, Mr Porter, Hercules, Man of the World, Vogue Hommes International, Vogue Chine, Vogue Japon, Vogue Italy, Numéro Tokio, L'Officiel

Celebrity clients : Catherine Deneuve, Laetitia Casta, Sharon Stone, Monica Belluci, Sophie Marceau, Michael Fassbender, Hugh Jackman



## ● FASHION ASSISTANT

Vogue France | Jun 2009 - Aug 2009

- Assisted the stylists Anastasia Barbieri, Hannes Hetta and Darcy Backlar on the Autumn- Winter 2009/2010 issue.
- Managed the daily and general organization of the shopping room.
- Worked closely with the press offices, follow ups of the requests, oversaw deliveries and returns of samples.
- Assembled moodboards and lookboards, worked on product placement.
- Worked in team with other interns to provide accurate feedback to the stylists.
- Compiled fashion credits and researched price points for fashion stories.
- Organized and assisted on the photo shoots.



## ● ARTISTIC DIRECTION ASSISTANT

Mixte Magazine | Jun 2008 - Jul 2008

- Assisted the Creative Directors Christian Ravera and Guy Guglieri, as well as the creative team.
- Participated to the lay out of the July and August 2008 issues, as well as men's special summer 2008 feature.
- Worked on the typography design.
- Worked on the image editing.
- Followed up the printing of tests until the final publishing.

## Education & Training

2022 - 2023

### ● CNAM Paris

Certificate, Digital Marketing & E-commerce

2007 - 2010

### ● ECV Paris

Master, Artistic direction & Visual communication

2005 - 2007

● **Penninghen**

Bachelor, Artistic direction and Visual Communication

2003 - 2004

● **LYCEE SAINTE GENEVIEVE**

baccalauréat, Littérature