



Juliette Mizon

Business Management Student

📍 London, UK

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Languages

French (Fluent)

English (Fluent)

About

Currently studying at @King's College London and a former student of the @Wharton School University of Pennsylvania, I originally come from France. I am deeply interested in the luxury industry, and more specifically in finance, management, and marketing!

BRANDS WORKED WITH

Calais promotion

Noyon Dentelle (Darquer)

Tiffany & Co.

Experience



● Intern

Tiffany & Co. | May 2022 - Aug 2022

- Helped manage Exhibition welcoming 165,000 guests in team of 20. Surpassed visitor target by 91.%.
- Designed survey of 350 visitors for CRM and analyzed data using Excel. Convinced the establishment of pop-up store for next Exhibition.
- Interviewed 100+ millennial visitors. Highlighted discrepancy between Tiffany's price point and consumer's impression for 20% of millennials. Results send to President EMEA. Received offer to return.



● Intern, governmental economic development

Calais promotion | Jun 2021 - Aug 2021

- Supported acquisition for lands and warehouses for 1 MNE in Calais. Brought 500 jobs in the region.
- Translated articles and foreign competitors' websites to adjust the agency's CVP.

● Sales and Marketing Management Trainee

Noyon Dentelle (Darquer) | Jun 2018 - Jun 2018

Discovered lack of premium lingerie brands in their clientele. Listed 15+ potential buyers.