



# Amandine Gourdon

Fashion designer

Paris, France

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## Links

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## Languages

English (Work Proficiency)

French (Fluent)

German (Basic)

## About

Paris based fashion designer with almost a decade of experience in the fashion industry -- with aims to create cutting-edge, commercially successful, and environmentally friendly products. I am a highly skilled designer with a strong technical expertise in garment making, and a substantial amount of experience in entrepreneurship, team leadership and guiding strategic vision. I have a passion for innovation, craftsmanship and sustainability, and I am fully adept at driving an entire design process from concept to production.

### BRANDS WORKED WITH

ATELIER AVOC

Atelier Vernoux

Tape à l'oeil

Wilfried Lantoine

## Experience

### ● Design Director Menswear & Womenswear

ATELIER AVOC | Sep 2018 - Nov 2022

- Cross-categories products : woven, denim, cut-and-sew jersey
- Design, art direction and brand strategy.
- Lead the creative development of the new collections by implementing its strategic vision and supervising the creative team (design assistants, pattern makers, production team and ateliers).
- Development of products, meeting with suppliers (trims and fabrics).
- Lead the consulting mission with IBIC at the Paris studio. Brand strategy, concepts, design (clothing collections for Chinese brands).
- F/W '18: third consecutive show at Paris Menswear Fashion Week.
- Created a textile laboratory within Atelier Avoc to develop new ways of designing textiles with a craft, innovative and sustainable focus : custom-made dye, low water dyeing, bioplastic, water-repellent silicone coating, handmade painting and more.

### ● Associate Designer Menswear & Womenswear

ATELIER AVOC | Mar 2017 - Sep 2018

- S/S '18: Supported the creative directors in design development i.e. moodboards, design researches, drawing, drapping, 3D muslins, technical drawings.
- Team manager for design interns and pattern making team.
- Nominated for the 2017 ANDAM Pierre Bergé Prize.
- Second show at Paris Menswear Fashion Week.

### ● Assistant Designer Menswear & Womenswear

ATELIER AVOC | Nov 2016 - Mar 2017

- F/W '17: Supported the creative directors in design development i.e. moodboards, design research, 3D muslins, draping, technical drawings, and pattern making.
- First show at Paris Menswear Fashion Week.

### ● Assistant designer Kidswear

Tape à l'oeil | Jan 2016 - Jul 2016

- Coordinated with the senior designer.
- Facilitated product development, and devised moodboards, garment drawings, technical sheets, and selected its color theory .
- Liason for production follow-up with Bengali and Chinese factories.
- PLM launch in the company.

### ● Assistant designer womenswear

Wilfried Lantoine | Oct 2015 - Jan 2016

### ● Embroiderer

Atelier Vernoux | Apr 2014 - Aug 2014



- Haute couture and croisière F/W '15 collections : Haute Couture embroiderer for client such as Chanel, Azzaro, Armani.  
Crochet de Lunéville and needle embroidery.

## Education & Training

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- 2013 - 2016 ● **Ecole de la Mode et du Textile Sévigné**  
Bachelor of Arts, Fashion Design
- 2012 - 2013 ● **E.S.AA.T**  
Preparatory year, Design
- 2009 - 2012 ● **LYCÉE DESSAIGNES**  
High School Diploma, Sciences