



Zorana Stjohn

Womenswear Designer

📍 London, UK

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Links

[Website](#) [LinkedIn](#)

Languages

English (Fluent)

French (Fluent)

German (Fluent)

Serbian (Native)

Russian (Basic)

About

+12 years of experience in Fashion Design and Product Management with key responsibilities in:

- Creative direction
- Design and technical data
- Construction
- Product development management
- Production management
- Global sourcing and negotiations with suppliers and manufacturers in countries such as: France, Italy, UK, Germany, Egypt, China, Portugal, Spain, Romania, Turkey and Serbia

Experience in several sectors (Haute Couture, Ready to Wear, Leather Goods, Accessories, Eyewear, Product Design) on various brands (Lomography, Christian Dior, Skiim, Janjique, Halpern, Fyodor Golan, Einar Group, Franck Sorbier, Morgan de Toi)

Specialties:

- Womenswear
- Leather Goods and Accessories

Additional Experience and Skills:

- Textile Print Design
- Digital and analogue photography
- Fine arts: Since 2007 I also work on various projects in the areas of interdisciplinary arts and I had the opportunity to present my work in worldwide exhibitions, shows and competitions.
- Theatre Costume Design
- French, English, German, Serbian and Russian

BRANDS WORKED WITH



Experience



● CREATIVE AND PRODUCTION MANAGER

SKIIM | Dec 2018 - Now

- Development and management of all creative and production projects of the brand (design, product and image)
- General brand strategy and development with the Company Director
- Team Leadership



● COLLECTION AND PRODUCTION MANAGER

SKIIM | Dec 2018 - Now

- Managing the collection development and production process for Luxury Ready-to-wear and Leather Accessories
- Collaboration on product development with Creative direction and Design
- Responsible for overseeing the critical path, from concept to delivery
- Global sourcing and liaising with manufactures and suppliers
- Regular traveling for leather and textile fairs, as well as meetings and quality controls with manufacturers in Portugal, France, Spain, Italy and Romania

● CREATIVE DIRECTOR AND FOUNDER

JANJQUE | Jan 2014 - Now

- General management and development of the high-end womenswear brand
- Design and creative direction
- Product development and production management with manufacturers in France, Serbia, Italy, Germany, and UK
- General management of communication and sales projects such as fashion shows, show rooms, and trade shows in following countries: France, Canada, Germany, and Algeria
- Managing a team consisting out of a Freelance Communication Manager and Freelance Sales Manager



● COLLECTION MANAGER

FYODOR GOLAN | Apr 2018 - May 2018

- Development and management of Womenswear Resort 19 collection
- Follow through design developments
- Managing the studio and atelier team
- Managing a variety of factories and workshops in London and globally



● DESIGN AND PRODUCTION ASSOCIATE

Halpern | Nov 2017 - Mar 2018

- Supporting the Luxury Womenswear Designer and Company Director, in the development, execution and sampling of the AW18 collection
- Draping and Construction



● HEAD OF FASHION DESIGN

Lomography | Oct 2008 - Jan 2013

- General management and development of the entire fashion design department (womenswear, menswear, leather goods, accessories and gifts)
- Reporting directly to one of the company's Presidents/Owners
- Researching trends and developing product concepts including development boards to be presented to the Presidents of the company and Marketing and Sales teams
- Direction and design for all fashion product groups: bags, camera bags, apparel and accessories
- Product development and production management with factories and productions in Egypt, China and Italy
- Working closely with Production and Logistic Offices in Hong Kong and Vienna
- Sourcing and visiting trade shows in France (Premiere Vision, Texworld), Italy (Lineapelle) and China (ACLE Shanghai)
- Since 2011 creative direction of camera limited editions
- Managing a small team of Fashion Design Interns and occasionally Graphic Designers
- Analyzing weekly sales reports to plan how to best monetize developing sales trends
- Creation of marketing concepts for fashion segment
- Working closely with Marketing, Sales, Retail and Web Design Teams

● EYEWEAR DESIGNER

EINAR GROUP / AVANGLION | Nov 2007 - Sep 2008

- Creation and design of sunglasses and optical glasses
- Researching trends and sourcing
- Product development with factory in China



● FASHION DESIGN ASSISTANT

Christian Dior SE | May 2005 - Aug 2005

- Assistant designer in Woman's Ready to Wear and Haute Couture Studio
- Work on embroidery for the A/ W 2005 Haute Couture collection and on the prints and embroidery for the S/S 2006 Woman's Ready to Wear

Education & Training

2000 - 2004 ● IFM / Ecole de la Chambre Syndicale de la Couture Parisienne

Mastere 1, Fashion Design and Technique