



Philip McKeith

Freelance eCommerce Consultant/Director

Faversham ME13, UK

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Languages

English

About

A technically proficient and data-driven individual with a proven track record for delivering sustainable growth within fashion eCommerce. I'm now focused on developing my skills with an ambitious business looking for a dynamic leader. With a hands on approach and enthusiasm for eCommerce and data I'm confident my skills and experience can help you with your business goals.

BRANDS WORKED WITH



Experience

● **eCommerce Project Manager (M&A)**

CMO Group PLC | Jan 2022 - Now



● **Head of Ecommerce (Freelance)**

Glassworks London | Sep 2021 - Now

● **Chief Marketing Officer (Freelance)**

Blazing Boost | Dec 2021 - Dec 2022

● **Head of Ecommerce (Freelance)**

Lizza | May 2020 - Sep 2022



● **Head of Ecommerce (Freelance)**

Yumi | Dec 2016 - Dec 2021

Diztinct
Ecommerce Consultant (Freelance)
(2011 April / Current)

● **Leeds | Jan 1995 - Jan 1997**

ND - Illustration (Distinction) (1995 / 1997)



● **Head of Ecommerce**

Elvis & Kresse | Mar 2023 - Now

Education & Training

1997 - 1999 ● **Sheffield Norton College**

HND - Visual Communication,