



Margot Scheuer

General Merchandise Manager @ Bongénie Grieder | Retail Merchandising @ Saint Laurent & Chloe | Fashion buying for franchises & multibrands | Consulting in Retail Merchandising & Buying
Talks about #fashionbuyer, #merchandising, #teamleadership, #productstrategy, and #businessdevelopment, #Retail

📍 Geneva, Switzerland

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Languages

English (Fluent)

About

Passionate about Fashion, Product, efficient business. I'm results driven, and product focused, agile and adaptable. Extensive knowledge of EMEA Market / Wholesale & Retail channels / Ecom 360 degrees view including sales forecasts / Merchandising / Marketing / retail operations / retail trainings : full recipe for successful sales.

BRANDS WORKED WITH

Bongénie Grieder

Chloé

Saint Laurent

Experience



● general merchandising manager

Bongénie Grieder | Sep 2021 - Now

Sitting in the executive committee. Responsible for buying / merchandising / planning for all divisions in the group.



● Emea merchandising director

Chloé | Feb 2017 - Jul 2021

Merchandising director for EMEA
Retail
Wholesale key accounts
International Ecom



● Buyer manager

Saint Laurent | Mar 2013 - Dec 2016

Responsible for buying and merchandising Middle East All categories

Education & Training

2008 - 2010

● institut francais de la mode

Master 2, Management

2007 - 2008

● University of Law - Toulouse

MA in International Business Law, Law & Business