



Saakshi Jain

Project manager | brand manager | client servicing | hospitality | consultant | marketer

📍 London, UK

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Languages

Hindi (Native)

English (Fluent)

About

I have over 7 years of work experience in the marketing, events, client servicing, creative ideation, communications manager & hospitality industry with an MBA specialised in Event Management & Public Relations. I am currently pursuing my second Masters in luxury brand management at Regent's University London.

For the last 2 years, I was running my own successful business as a sole proprietor in two sectors: Marketing & Events. I have increased revenue by 200% since the first year of inception.

I have worked with brands like Viacom18, Times of India, Hasbro, GMR, NDTV, BookMyShow, Global Steering Group, BookMyShow, Liminal, Zodiac Combs & more as a project leader where I was held solely responsible for creative ideation, account conversion, client management, team leader & project execution.

Acquisition and execution of over 55 major projects in my tenure & worked with over 20 brands on their marketing campaigns along with my team as the CEO.

Core USP lie in Account Management, marketing, luxury brand management, client management , design conceptualising, creative ideation, experiential events, brand manager, relationship building, VIP hospitality, business development, solution driven, communication specialist, relationship building, team management, vendor closures & negotiations, Profit & loss budget management, campaign manager and project management.

I love interacting with people for relationship building with them to facilitate to their needs before they even have to ask. I have a proven record of building a strong relationship with all my clients, vendors & teammates and consistently surpass their expectations.

Throughout my career, I have learnt & accomplished everything from the smallest part of an event to being the project leader to building my own agency for client acquisition to project delivery. I have always been determined to become an expert in each aspect of the job. It is extremely rewarding to see everything come together seamlessly and to make the client happy towards the completion of every project.

Running my own business has given me a far broader perspective of what it takes to make a project successful, both for the client and for the agency. I have learnt a lot about handling large scale projects individually and as a team and what situations are best for each approach. I believe this perspective will allow me to contribute to an organisation by enabling me to keep the bigger picture in mind while focusing on the details that clients demand.

BRANDS WORKED WITH

Pentagon Events

Soweby

Experience



founder and CEO

Soweby | May 2020 - Oct 2022



Client servicing manager

Pentagon Events | Apr 2019 - Feb 2020



Creative brand consultant and strategist

Pentagon Events | Nov 2022 - Now

Education & Training

2022 - 2023 ● **Regents University London**

MA , Luxury brand management

2015 - 2017 ● **LINGAYAS UNIVERSITY**

MBA , Event Management & Public Relations

2012 - 2015 ● **Mumbai University**

Bachelor , Financial Markets