



Shivangi Singh

PR and Marketing intern

London, UK

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Languages

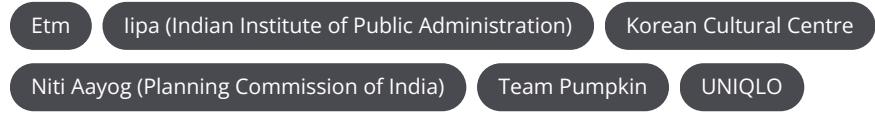
Korean

English

About

International Business and Politics Postgraduate with competence in public speaking, advertising, marketing, and media relations. A writer and editor who communicates with target audience via brand management and PR campaigns. Confident and capable team builder who thrives in fast-paced work environment.

BRANDS WORKED WITH



Experience



● Customer Advisor

UNI QLO | Sep 2022

Provided support and comprehensive product/service information to customers.

- Built potential relationships with customers
- Handled customer enquiries in person, over the phone or online
- Assisted customers in making purchasing decisions.

● Front of House Staff

Etm | Feb 2022 - Sep 2022

Dedicated to ensuring customer satisfaction by remaining accessible and friendly.

- Consistently achieved the highest guest check averages among all full-time servers through suggestive selling and dessert-to-go orders.
- Informally recognized as Lead Server with responsibility for overseeing opening/closing and coaching and mentoring new servers regarding menu items, company policies and procedures.
- Demonstrated exceptional interpersonal and team building skills with an aptitude for building rapport with a diverse range of customers, managers, and colleagues, talent to quickly resolving issues prior to escalation.



● Public Relations Intern

Team Pumpkin | Jul 2021 - Mar 2022

Implemented PR Strategies according to different Client needs.

- Created engaging content for press releases, Social Media platforms and tablets.
- Monitored Media coverage and Press clippings.
- Produced and signed up a list of all the leading women for a Women's award in 2021.
- Scheduled meetings with potential investors/clients.

● Research and Consultancy intern

lipa (Indian Institute of Public Administration) | May 2019 - Aug 2019

Performed and presented research on Artificial Intelligence for the Digital India campaign.

- Managed the launch of E-commerce and Digital India Campaign.
- Curated Data to generate graphs and charts emphasising campaign results.
- Collected and analysed data for 'Building blocks of E-Commerce', 'Designing and launching of E-Commerce', 'Evolution of e-commerce in India' and 'Types of Business models.'



● Event Anchor

Korean Cultural Centre | May 2019 - Jun 2019

Hosted a sport Tournament and assisted International Players.

- Co-ordinated with the Volunteers for different roles.
- Affectively communicated and assisted the guests of the tournament.

● Research Intern

Niti Aayog (Planning Commission of India) | May 2018 - Jul 2018

different departments under each state government.

- Compiled a list of PR specialists for marketing government affiliated companies.
- Managed social media and celebrities for app launch.
- Produced information for 'National Data and Analysis Platform' and a collection of central ministries' reports and statistics.