



# Gian Marco Schiatti

Creative Director, Innovation Specialist, Sustainability expert and Textile Product R/D, Sales director, Trend Forcaster

Milan, Metropolitan City of Milan, Italy

[View profile on Dweet](#)

## Links

[LinkedIn](#)

## Languages

English (Native)

Spanish (Native)

French (Basic)

Italian (Native)

## About

Experienced Leader with a demonstrated history of working in the textiles industry. Skilled in Trend Analysis, Future Trends, Innovation, and Sales Management.

### BRANDS WORKED WITH

Barzaghi S.p.A.

Bie Barzaghi

Frizza S.p.A.

XCS GmbH

## Experience

### ● Research Leader and Project Manager

XCS GmbH | Apr 2011 - Apr 2013

Achievements: Created and launched the XCS brand, using innovative and cross-technological methods to produce the most advanced line of horse protection wear in the industry

### ● Creative Director, Head of Textile Research, Global Sales Manager and Head of Development

Frizza S.p.A. | Dec 2010 -

Achievements: Led the rebranding of the company from a regional sportswear firm to a global fashion brand collaborating with brands such as Burberry, Coach, Moncler, Prada, Ralph Lauren, Gucci, Chanel and Louis Vuitton, among others.

### ● Creative Director, Director of Global Sales

Barzaghi S.p.A. | Jan 2001 - Feb 2010

Achievements: 100% increase in turnover in 3 years through product development and a strong customer focus

### ● Member of the Board of Directors, Sales Manager and Textile Research

Bie Barzaghi | Jan 1993 - Dec 2000

Achievements: Learned the textile business on the factory floor from the ground up