



Darren Monaghan

Production Management Luxury Womenswear

London, UK

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Languages

English (Native)

About

I love all things fashion from daily market insights and knowledge to creation, manufacture, runway, editorial to retail all resonate my interest. Being confident and highly motivated, a supportive and communicative management team leader with the ability to adapt and learn. Strategic thinking for product and manufacturing production needs, resourcing, target costing, price negotiation, favourable payment terms, critical path planning and problem solving. I have a keen focus on accurate budget planning enabling strong profitable growth.

BRANDS WORKED WITH

- Anna Scholz
- Dollargrand
- Joyce Ridings
- Lezley George
- Luxury Fashion
- Zedonk

Experience

Freelance Production Specialist

Luxury Fashion | Dec 2019 - Now

. Fashion production management for a selection of existing and emerging designers. . Liaising with the design team to resource the best supply base for luxury collection across all fabrics, trims and manufacturers reviewing sustainability opportunities. . Implementing production planning to best suit quality and volumes needed for individual collection and product requirements.

Sales Executive

Zedonk | Nov 2018 - Sep 2019

. Increasing sales knowledge of products across the multiple levels available. . Demonstrating and selling the software for potential clients and customer expansions. . Providing excellent customer service via email, telephone and in person.



Production & Studio Manager

Anna Scholz | Dec 2008 - Sep 2018

. Defining and sustaining a critical path to deliver in line with all key dates, for all sampling, pre-production, production requirements, technical packs, fabrics, trims leading to improved delivery dates across all vendors. . Fittings with the designers and technical team, approval of fabric test reports and lab dips ensuring best possible fit and finish is achieved, communicated and delivered. . Initiated reviewing and development of all sample garments for quality, defining any amendments required for pre-production samples prior to bulk production, achieving standards of high quality manufacture. . Managing Studio team HR, sampling workroom, warehouse and distribution to deliver coordinated team goals and progress in all areas. . Factory visits for QC, relationship building, product briefing and compliance checks. . Reviewing, testing new suppliers for sample and production trial programmes analysing quality of communication, technical feedback, accuracy, pricing objectives, delivery and production timings for all product groups. . Using Zedonk for all raw materials, sampling, wholesale orders, production, delivery fulfillment, distribution and inventory. Maintaining an ongoing record of all costs, sales and gross and net profits. . Resolution of production and supplier issues in a swift and timely manner through regular communication and visits where possible, maintaining good working relations in all scenarios. . Detailed product costing, planning retail/wholesale price architecture to deliver dedicated profit margin across all categories. . Ensuring agreed costs are adhered to through the production process for all cmt and fully factored suppliers, ensuring high quality manufacture and delivery dates fulfilled.

Production Manager

Joyce Ridings | Aug 2006 - Nov 2008

. Implemented four season collection strategy to deliver increased production capability and increase wholesale revenues by 150% in the first season. . Researching domestic and overseas cmt and fully factored production facilities for new manufacturing partners for each product category every season. . Established a strong supply base for a diverse product offer including wovens, jerseys, knitwear, outerwear and accessories. . Created construction and multi process techniques for a higher quality garment manufacturing partners for each product category every season.

● **Sales & Production Manager**

Lezley George | Sep 1993 - Jul 2006

. Reviewed sales analysis to identify sell out opportunities and slow performers to replenish or substitute to achieve further sales growth. . Visited key accounts to maintain and expand relationships, developing new accounts. . Developed new product ranges to meet brand specification of design, quality and price architecture - independently designed successful complementary accessories collection. . Initiated use of Zedonk greatly increasing accuracy and profitability across the business. . Increased wholesale sales growth from 100K to 1.4 Million. . Expanded markets in the UK, Europe, Middle East, Far East and U.S.A. accounts opened Browns, Net-a-Porter, Selfridges, Harrods, Harvey Nichols, Lane Crawford, Bon Genie Grieder, Saks Fifth Avenue and other luxury stores.

● **Assistant Brand Manager**

Dollargrand | Sep 1991 - Aug 1993

. Designed and developed handbag and hat collections. . Researched competitors for comparative shopping for trends and direction. . Organised and supported sales exhibitions in London and Paris.