



Daniel Marston

Retail/Luxury Sales and Design

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Languages

Spanish (Basic)

English (Native)

About

An outgoing and enthusiastic undergraduate in fashion design with 3+ years experience in the retail sector. Worked in both customer facing and design based roles, leading me with an in depth knowledge of customer needs and the importance of product. Looking to utilise my interpersonal and organisational skills in a part-time role.

BRANDS WORKED WITH

- Antonyak
- Camberry London
- Primark

Experience

● Studio Assistant

Antonyak | Sep 2022 - Sep 2023

- Researching current trends on WGSN and competitors for our target market
- Pattern cutting on Clo3D and creating technical packets for manufactures
- Assisting in photoshoots and marketing on Shopify
- Working closely with fabric suppliers sourcing sustainable materials

● Sales Assistant

Camberry London | Mar 2022 - Dec 2022

- Assisting customers in choosing outfits for a range of events (weddings, corporate events, interviews ect.)
- Stock management – organising deliveries, shipments to the EU and merchandising items in displays
- Daily stocktaking and overseeing cash flow, making over £1,500 daily.



● Retail Assistant

Primark | Sep 2018 - Jun 2020

- Re-employed from a Christmas temp to a permanent position
- Working closely with Visual Merchandising team on shop floor and Christmas displays
- Stock room coordination, unpacking deliveries and organising range of departments goods
- Trained on tills and pricing systems

Education & Training

2021 - 2025

● London College of Fashion

Undergraduate, Fashion Design